

# MAMMOTH LAKES PRESS

VOL. 2 NO. 11 NOVEMBER, 1973

"THE VOICE OF MAMMOTH"

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## ● SKI LIFTS OPEN OCTOBER 26

- U.S. Ski Team In Training At Mammoth
- Sherwin Bowl Feasibility Study Started
- What's New In Town This Season
- New Base Lodge Near Completion
- Land Density Ordinance Reviewed
- Mono County Reapportionment
- MAC Questionnaire Results
- Incorporation Proposed
- Mono Plan Progress



Spider Sabach (pro racer) enjoys the first day of skiing at Mammoth.

TJ Johnson photo



# COMING EVENTS

**NOVEMBER 7 — PUBLIC HEARING ON COUNTY RE-APORTIONMENT** — 2:00 in Bridgeport county building.

**NOVEMBER 13 — MREA** — Mammoth Real Estate Associations Dinner meeting, 7:00 at the Brandywine.

**NOVEMBER 23,24,25 — MOVIE — "SKIING'S GREAT"** — Warren Miller's new movie. Presented by Mammoth Co-Op Nursery. 8:00 at the Community Center. Doors open at 7:30. Admission - \$2.00 - adults, \$1.00 - children.

**NOVEMBER 26 — MAMMOTH ADVISORY COUNCIL PUBLIC MEETING** — Tentatively set for 8:00 at the Community Center.

**DECEMBER 17 — MONO PLAN PUBLIC MEETING** — to discuss the alternative land use plans to be presented. 7:00 at the Forest Service Visitor's Center.

**MAMMOTH LAKES CHAMBER OF COMMERCE** — Meets the first Tuesday of each month. 6:30 - cocktails, 7:30 - dinner, 8:30 - program. For information and reservations call the Chamber office at 934-2712.

**CATHOLIC CHURCH** — Mass at noon and 1:00 p.m. each Sunday.

**COMMUNITY CHURCH** — Worship service, 11 a.m.; Sunday School 9:30 a.m.; evening services 7:30 p.m.; Wednesday Prayer Meeting at church 7:30.

**EPISCOPAL CHURCH** — Holy Communion, first Sunday Mammoth Community Center, 4:30 p.m.

**LATTER DAY SAINTS** — Sundays, Mammoth Community Center, Priesthood, 9 a.m.; Sunday School, 10:30 a.m.; Sacrament meeting 11:45 a.m.

**HIGH SCHOOL YF** — Every Monday, 7:30 p.m., Community Church. All teens invited.

**JR. HIGH YF** — Every Tuesday night, Community Church.

**EXERCISE DANCE CLASS** — Tuesday, 7 p.m. at the Community Center.

**SO. MONO HOSPITAL DISTRICT** — First Wednesday at the Community Center, 10 a.m., visitors welcome.

**MAMMOTH 4-H CLUB** — Second Tuesday at the elementary school cafeteria, 7:30 p.m.

**MAMMOTH ADVISORY COUNCIL** — Second and fourth Monday of each month, 9:30 a.m. at the Community Center. Any occasion for public meetings will be announced in advance.

**MAMMOTH DISTRICT WOMEN'S CLUB** — First Thursday in the elementary school library, 7:45 p.m., visitors welcome.

**MAMMOTH LAKES MOTEL AND LODGE ASSN.** — Third Tuesday of every month, call Mammoth Reservations 934-2522 for details.

**MONO COUNTY BOARD OF SUPERVISORS** — 1st and 3rd Tuesdays of every month at the Courthouse, Bridgeport. Interested parties are invited to attend.

**JUDO** — Taught by Buster Norton. Every Monday and Wednesday 7 p.m. at the Community Center.

**MAMMOTH BODY SHOP** — Tuesdays at 10 a.m. at the Community Center. Thursdays for exercises only.

**MAMMOTH LAKES JR. WOMEN'S CLUB** — First Wednesday, 7:30 p.m., call Carol Smith at 934-6250, for information.

**WATER BOARD** — First Wednesday, 8 p.m., Community Center.

**FIRE COMMISSION** — Public meeting last Thursday of each month.

**SCIENCE OF THE MIND** — (Religious Science) Study and discussion group meets each Thursday at the Stove at 7:30 p.m.

**FIRE DEPARTMENT** — Every Thursday, 7:30 p.m. at the Fire Station. Visitors welcome.

**MAMMOTH LAKES CHESS CLUB** — 1st and 3rd Wednesdays at 7:30 p.m. For information call Marjorie Lizza at 934-2449 or 934-6057.

**YOUTH ACTIVITIES CENTER** — Meets Tuesday and Thursday evening from 7-9:30, ages 10-16. Activities include pool, ping pong, table games, movies, tournaments.

**BOY SCOUTS** — Meet Tuesday evenings at 7 p.m. at the Fire Station. Monthly outings planned. For information call Fred Beach at 934-6526 or Randy Gilbert at 934-6406.

**SQUARE DANCING** — Each Wednesday night and the last Saturday night of the month at the Mammoth Elementary School on Fish Hatchery Rd. at 8 p.m. For further information contact Ray and Claire House at 935-4327.

**MAMMOTH MINISTRY FELLOWSHIP GROUP** — Meets 7:30 Wednesday evenings at Fred Weise's house (first house on right on St. Anton in Mammoth Knolls). The fellowship group is non-denominational and is led by Albie Pearson. Everyone is invited to participate.

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**MAMMOTH LAKES PRESS**

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# VILLAGE CENTER NEWS

**PEA SOUP ANDERSEN'S**—well known to tourists for their Buellton restaurant, have purchased the Village Inn. The dining room has undergone full scale changes and now sports a retail sales area in addition to the dining room.

**GRAPHIC CONCLUSION**—This unique bookstore/gift shop is rapidly becoming the area's most talked about store. Ed Schyler has combined antiques, T-shirts, greeting cards, flowers, and several other interesting gifts into a potpourri of boutique shopping pleasure.

**E. & G. RUMMEL LTD.**—Specializing in resort fashions. Emile and Gloria Rummel bring to Mammoth clothes for the entire family. For children there are shoes, school clothes, and sport clothes. Adults will enjoy browsing for apparel for literally every occasion.

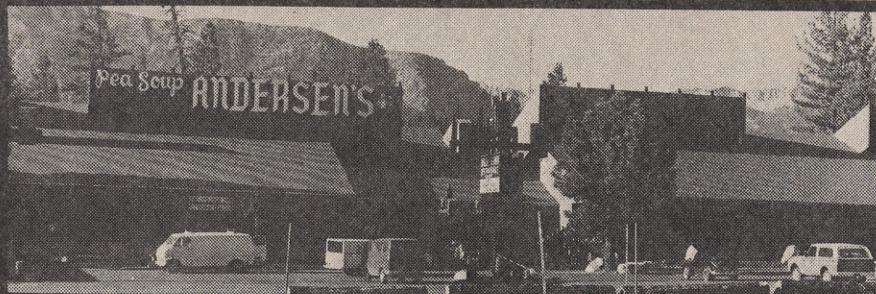
**SILVER CLOUD GALLERY**—New arts and crafts co-op specializing in Western jewelry and Indian handcrafts. The new gallery includes wood carving, figurines, weavings and wall hangings, ceramics and photography of the Sierras.

**JOSEPH REEVES, INC.**—Mammoth's antique furniture store features turn of the century antiques from the Western mining districts, early 19th century English and Welsh antiques and lots of fun antique items.

**INYO PHOTO MONO**—Mammoth's only professional camera shop, photographer Rich LaSalle offers everything in photographic services. Portraits in Rich's studio along with all types of film, cameras, and other accessories.

**VILLAGE LEATHER**—Owner Bill Wilauer personally handcrafts all his own leather goods. The variety includes Western styled carvings, colorful handbags, belts and wristwatch bands.

**LAKES DISTRICT MERCANTILE CO.**—A complete sporting goods store for the avid skier. Carries name brand skis, bindings, poles, parkas, pants, hats, boots, etc. Ed Cereda will be glad to help you with a fast but safe rental service and easy repairs to get you on the slopes quickly.



Pea Soup  
**ANDERSEN'S**  
**RESTAURANT & SALOON**

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# FROM OUR READERS

Dear Editor,

Enclosed are two photos of and a copy of a self explanatory letter to the Sports Shop - Ski Tow Bldg. - Mammoth Mt.

I hope you may find a place for this human interest story in your publication.

Also \$3.00 for a subscription.

Mr. Cleo B. Coons  
Los Angeles, Calif.

Sports Shop  
Mammoth, California  
Ski Tow Bldg.  
Mammoth Mountain

Dear Sir - Owner,

I wish to commend to you the young lady whose photo is enclosed and to compliment you for having such a fine employee.

I was in your store over the Labor Day weekend. In the process of looking over your fine stock I inadvertently left a small very valuable camera among the merchandise.

This wonderful, honest girl found the camera and kept it for me until I could return to pick it up.

I wish to thank her again and express my appreciation publicly.

Yours truly,  
Mr. Cleo B. Coons

Thank you for your kind letter. It is always refreshing to receive favorable words about Mammoth and its residents.

Unfortunately, the photos were color and we could not use them. The girl in the pictures who returned your camera was Debbie Cockroft, full-time resident of Mammoth and employee of the Mammoth Mountain Sport Shop.

—Editor



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Be gentle,  
this is my  
first PHLIK!

Today?

Dear Editor,

We have noticed a series of small ads (I assume these are ads) in your paper containing the single word "Phlik" complemented by rather provocative phrases. What is Phlik? Who is the advertiser!

Resident of Mammoth

The ads were submitted and paid for anonymously. We were assured however that "Phlik's" meaning will be revealed to readers in an upcoming issue. Meanwhile the teasers continue!

—Editor

The following letter was sent to the Mono County Sheriff with a copy to the Mammoth Lakes Press.

Dear Sir,

Maybe no one else cares about this, but I do, and therefore, so should you.

There is an obviously abandoned automobile of American Motors or Nash vintage along Lake Mary Road just west of Davison Road Junction in Mammoth Lakes. It is a green car with the windows long since broken out, and it has been there for at least four months. Will you please arrange to dispose of this eyesore?

Also I would like to know why the Texaco Service Station at Minaret Summit Road and Canyon Boulevard is allowed to act in the capacity of a junk yard, with accumulated junk cars and paraphernalia lying about. I request that if there is any hint of a breach of legality here, you arrange for removal to proper burial grounds.

I am concerned about Mammoth and it's shoddy appearance and upkeep; it will only be through strict enforcement of anti-litter and zoning ordinances that we will achieve a nicer environment.

Thank you

Very truly yours,  
Roy J. Wagner  
A Mono County Taxpayer

The vehicle along Lake Mary Road has been removed. The Texaco Service Station however continues to serve as a cemetery for unusable automobiles and miscellaneous paraphernalia. Other locations in town, mentioned in our clean-up campaign this summer, were equally at fault. Community pressure however has been brought to bear on many of these residents - businessmen resulting in what we feel is a considerable improvement of the situation. Lets hope the Texaco Station follows suit.

—Editor

The following letter was sent to the Mono Plan Association and to the Mammoth Lakes Press.

Gentlemen:

Your request for input for your planning study of Mammoth Lakes, California comes to us at an opportune time. We visited friends at Mammoth Lakes in mid September this year so our impressions are fresh, vivid, and not favorable.

When we drove into Mammoth Lakes our reaction was that there must be some mistake, our friends couldn't live here! This was not where you could be one with the mountains. Our relief was great when our map guided us through the town and several miles above to an area that was beautiful.

What is wrong with Mammoth Lakes? Uncontrolled growth of units without thought of the whole village or of the setting. To be frank, the present town is ugly. It is ugly because it contrasts rather than blends with its setting. It need not and should not be a copy of a Swiss village to be part of the mountains that rise around it. Much of the damage is done, but all future constructions should fade into the background and not compete with its neighbors with a mad desire to be different. Limit the signs in size and style; get rid of that insane competition for attention. Control the cutting of natural vegetation and replant with natives. Hide and disguise the parking spaces, one doesn't have to hop, skip, and jump from car to shop door.

Sincerely,  
Roberts G. Yates  
Elizabeth S. Yates

The editors of the Mammoth Lakes Press do not agree that the present town is ugly! We do however agree that steps need to be taken to improve the look of the community before it can become a first class resort. Much has been done already;

1. The architecture of the commercial centers and lodges are in keeping with the resort atmosphere that Mammoth is trying to project.

2. A new signing ordinance is about to be adopted.

3. Phases I & II of the Mono plan are now complete. Phases 3-4 are scheduled for completion by February.

4. A new ordinance has been proposed by the County Planning Commission relating to lot disturbance, population density and off street parking.

The face of Mammoth is improving and will continue to improve - in the meantime it is a great place to live, work, or just vacation.

—Editor



# EDITOR'S CORNER

by Jay Cole

This month's issue of the Mammoth Lakes Press is packed full of news on a variety of subjects.

**THE BIG NEWS FOR VISITORS & RESIDENTS IS THAT THE LIFTS ARE OPEN!** The gondola was operating to the midway station for the weekend of October 27-28. Skiing was good on a base of 18 inches - 2 ft of packed powder. One more storm and the other lifts should also be open. Visitors should however check with the Mammoth Mountain ski area or their local ski shop to determine the conditions before coming up to ski.

Mammoth is the first area in the U.S. to open. As a result the U.S. Ski Team arrived in full force and is now working out - Chair 12 has temporarily been reserved for their use.

Sierra Pacific Airlines has revised their schedule (see article) with the time change. Shortly after November 15 they will have two additional 44 passenger Convairs in service and will be flying to Mammoth from Los Angeles as well as Burbank.

Work on the new base lodge at the base of 7&8 is continuing at a frantic pace. The 100,000 square foot building should be completed in late November but may be open for partial use before that time. One word of caution: the US Forest Service did not permit the lifts to add any additional parking space this year at the new facility. There is no question that parking will be a problem. Skiers should try whenever practical to establish "car pools" to minimize the crowded conditions.

There are a number of local issues which are newsworthy this month - issues which should be of interest to visitors as well as residents. The more significant items/articles include:

1. A report on the progress of the Mono Plan.
2. A brief review on the status of the incorporation proposal.
3. A tabulation of the Mammoth Advisory Councils questionnaire which has been submitted to the Mono Plan Association.
4. A recap on the reappointment issue and how it effects Mammoth.
5. A summary of the revision of the ordinance on lot disturbance, population density and off street parking requirements.

Most visitors will also be interested in the photographic essay on some of the new building in Mammoth. The new shopping facilities, hotels, and base lodge will certainly add to everyone's enjoyment.

One more brief note to those of you

who are contemplating trips to Mammoth this season; Most of the major ski shops in the Los Angeles and San Diego area now have their "Mammoth Lakes Area Information" brochure rack. 90% of the motels, lodges and condominiums in Mammoth have sup-

plied brochures for this skier information service. So if you are wondering where to stay check your local ski shop for Mammoth information.

We hope you'll enjoy this issue of Mammoth Lakes Press and that you'll be skiing with us in the near future!

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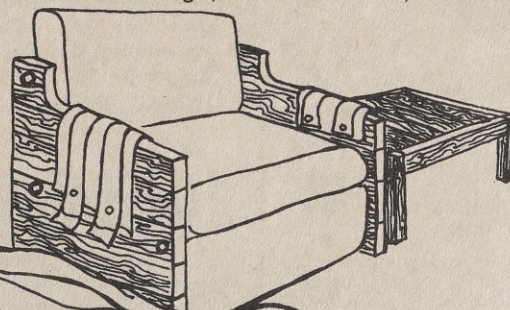
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P.O. Box 762

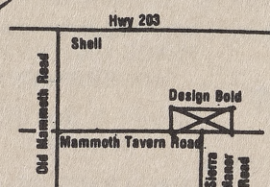
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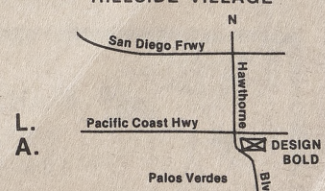
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HILLSIDE VILLAGE





## NEW SKI FILM FEATURES THE LATEST IN SUPER RESORT DEVELOPMENT

"SKIING'S GREAT" a new feature length ski film from Warren Miller Productions highlights the very latest in high-rise Alpine Ski Resort complexes. This poetically beautiful and delightfully humorous new film plays at Mammoth Community Center under the sponsorship of Mammoth Co-Op Nursery. Movie starts at 8:00; doors open at 7:30 on Friday, Saturday and Sunday evenings, November 23, 24 and 25. Price for admission is \$2.00 for adults and \$1.00 for children.

Although the film visits most of the big important resorts in the United States, La Menuire, Flaine and La Plagne are outstanding as examples of the megapolis approach to Alpine resort development. These new ski stations, set high in the French Alps not far from Geneva Switzerland, have as many as one thousand condominium units under one roof. All facilities are housed here as well. A sprawling lift complex emanates from this center and all of the many miles of ski runs return to this nucleus. Miller imported to France his very own ski stars: Sun Valley ski patrolman - Pat Bauman; Bear Valley ski school director - Jon Reveal; and Dick Dorworth - at one time holder of the world's speed record on skis. In "SKIING'S GREAT" these super skiers are seen clowning and skiing all over the French Alps.



COULD SKIING BE GOING TO THE DOGS? — "Not so" says Warren Miller, producer of the new, ski action film — "SKIING'S GREAT". This international trio of skiers

Mammoth Co-Op Nursery, serving the Mammoth community and it's growing population of young families and small children, is a completely non-profit organization made possible through

are (from left to right) French mountain guide Pier Tircros, his Herman friend and Dick Dorworth — one time holder of the world's speed record on skis at 109 m.p.h.

the hard work, tuition and fund raising activities of it's members.

Once again they hope to have Warren Miller be a standing room only movie.

## SIERRA PACIFIC ISSUES NEW SCHEDULE THRU NOV. 15

Sierra Pacific Airlines, recently purchased by Mammoth Mountain Ski Area, has issued a temporary schedule through November 15. This schedule is printed below.

Two additional 4 passenger Convairs have been purchased by the airline from Aspen Airways and are now at the Burbank airport (Sierra Pacific previously owned 2 Convairs). As soon as those planes are refurbished, they will be placed in operation. Although

schedules after November 15 are not firm, it appears that Sierra Pacific will be flying daily round trips between Los Angeles International and Mammoth as well as between Burbank and Mammoth.

Schedule thru November 15:

Burbank to Mammoth/June Lake  
Daily except Wednesday - Leave 8:00am Arrive 9:30am  
Fridays only - Leave 2:45pm Arrive 4:15pm

Mammoth/June Lake to Burbank  
Daily except Wednesday - Leave 4:45pm Arrive 6:15pm  
Fridays only - Leave 10:00am Arrive 11:30am

## XMAS TREES ON SALE NOV. 24

The Mammoth Lakes Junior Women's Club and the Mammoth 4-H Club will co-sponsor a Christmas Tree Sale in Mammoth again this year. They will offer a variety of trees as well as tree stands.

The trees will go on sale starting November 24 from 10:00 A.M. to 6:00 P.M. They will be located on Main Street next to Village Center.



OUTRUNNING AN AVALANCHE! This is Jon Reveal, one of the super skiers starring in Warren Miller's latest ski adventure film "SKIING'S GREAT". In this scene from the exciting, feature length ski movie, Jon is out-racing an avalanche he himself kicked off when he started this run. Note there are no tracks above him, indicating that the snow is rushing down the hill behind him. Does Jon make it out of the avalanche path? Come see "SKIING'S GREAT" and find out.



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# Ski Lifts Open For Weekend



Avid Mammoth skiers catching a little sun between runs on the first day of skiing.  
Carolyn Cole photo

The ski area officially opened on Friday October 26. A storm earlier in the week dropped about two feet of the super white stuff on the mountain. Chilly evenings preserved the snow very well and Cat crews packed the runs. The lower gondola operated through the weekend. The skiing was super! Because of the earlier grooming

efforts, very few rocks showed through. All in all it was a great skiing weekend - particularly when you realized that you were the only people skiing in the country!

New snow is needed before the lifts will operate again. Weather forecasters are promising another big storm by November 4th. So it won't be long until the lifts are in full operation.



Friday, October 26, the lower gondola was opened for skiing. Conditions were very good for the "first day".

Carolyn Cole photo

# HIDDEN VALLEY

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# MAMMOTH FORUM

It is absolutely appalling to count the number of heads that turn out for various public meetings around town!

Right now so many important decisions on the future of Mammoth are being made. Somehow, very few of us are able to take a little spare time out of the day to attend and participate in these decisions. Even more disturbing, it is always the same few! (How do you know if the minority is reflecting your needs and desires unless you attend to find out!)

What's going on, you ask? The list is long—County Reapportionment, Incorporation Proposal, Mono Plan, Sherwin Bowl Study. In all of these areas decisions are going to be made in the very near future which will affect the destiny of Mammoth. Some decisions will already have been made by the time you read this article.

## REAPPORTIONMENT

Wednesday, November 7, the County Board of Supervisors will be voting on two proposals for County reapportionment. Because of the dramatic increase in Mammoth Lakes population between the 1970 census and the special census held in 1972, our County Supervisorial districts must be realigned to give Mammoth a more equal representation within the Board of Supervisors. A reapportionment plan was drawn up by Earl O'Neal, special Consultant to the County, which proposed that Mammoth have two supervisors—both up for re-election in June, 1974. The Board of Supervisors held a public hearing prior to making a decision. The head count at that hearing from Mammoth was TWO. Unfortunately Antelope Valley was out in force. (They stand to lose their Supervisors to Mammoth). Antelope Valley had their own plan to submit and lots of bodies to back it up. The new plan, of course, was designed so that they would keep their supervisor. Where was Mammoth at that meeting? It is hoped that the turn-out at the November 7th meeting will be better!

## MONO PLAN

The Mono Plan—what is that? (For those of you who are not aware, the

Mono Plan is a study that will come up with a master plan for the future development of Mammoth and the surrounding area.) It is very amazing to me the number of local Mammoth residents, and also second homeowners, are not aware of the Mono Plan! This is hard to believe since the Mono Plan Study has been going on close to a year and a half now. From many of those who are aware of the Mono Plan, the most common comments heard are: "The Mono Plan will never be completed" or "The Mono Plan doesn't mean anything." Both of these answers are false!

Granted, the Mono Plan went through some hard times—drastic schedule slipping, funding problems and even the dismissing of the original planning group. However, in September, a new firm was chosen to complete the Mono Plan, a tight schedule was set and the study is back rolling again. Four public hearings were scheduled at the onset of Phase III. Two have already taken place. Where were you? November 5 was set as a desired date for receiving all of your comments and suggestions relative to the future growth of Mammoth. Have you gotten yours in yet? Remember someone else may have expressed a desire to have your house condemned, your business moved or your undeveloped land turned into a wildlife preserve!

Put December 17 on your calendar! On this date the Mono Plan will present their alternative for Mammoth. Be there, decide for yourself which you prefer and let them know your decision! By January 21, 1974, the decisions will have been made regarding the master plan for Mammoth—with or without your input.

Phase IV of the Mono Plan is the most important of all! During this phase, ordinances will be drawn up; special legislation will be passed; legally the Mono Plan Phase III Master Plan will be put into force. Funding is almost assured for this phase.

## INCORPORATION

The proposal for the incorporation of Mammoth Lakes is another key issue

## Gang PHLIK

facing us now. Only 25 Mammoth citizens were interested enough to show up at the first public hearing held by LAFCO (held in Mammoth so attendance would be good!). Within 70 days from that first meeting (October 29) LAFCO must make their recommendations for or against incorporation. Are you for or against incorporation. Are you aware of the boundaries, budget and methods of producing the required revenue that are outlined in the proposal? Other public meetings will be held in the near future to keep you informed on the incorporation progress. Make it a point to attend!

## SHERWIN BOWL

An area that has been "laying low" for over a year now is the decision on the development of Sherwin Bowl. Once again it is becoming a key issue. The Mono Plan will be including/excluding Sherwin Bowl from the alternatives to be presented December 17, depending upon community response to the issue. The Far West Ski Association has just been granted a say in the decision on the development of Sherwin Bowl. But unless we voice an opinion, we will not be heard!

Many of these important issues are reviewed at the Mammoth Advisory Council meetings held every second and fourth Monday, at 9:00am, at the Community Center. Everyone is invited to attend and listen to the discussions. Unfortunately the time is limited so that audience participation is usually not accepted. However, a quick chat with your representative will assure that any points you wish covered will be discussed at the next meeting. MAC is currently working very closely with JARA to assure community input into the Mono Plan.

Unfortunately it seems that those of us who are the busiest in the community have the least amount of time to attend meetings and write letters; yet we stand to gain/lose the most when these decisions are made!

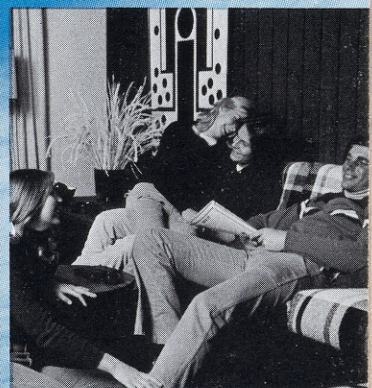
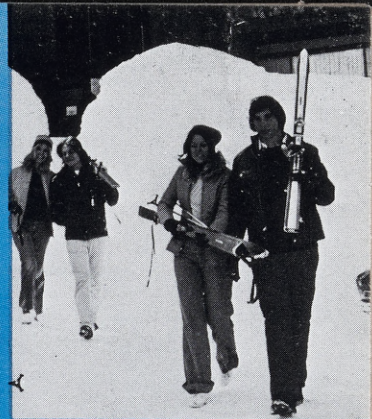
## Inyo Mono National Bank

large enough to serve you yet  
small enough to know you





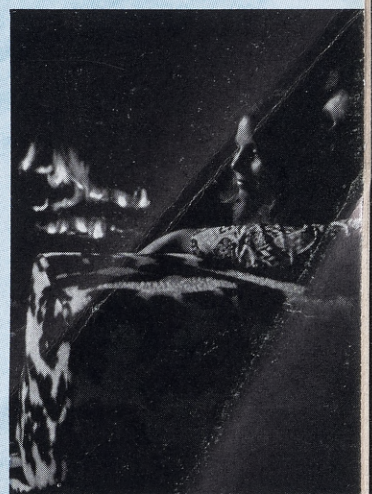
It's a whole new way of life: own your own special place  
away from the city. Where friendship flows. To relax, just  
the two of you. To sit in front of the fireplace on chilly evenings  
and sip your favorite wine and reminisce about the great day  
you had on the slopes.



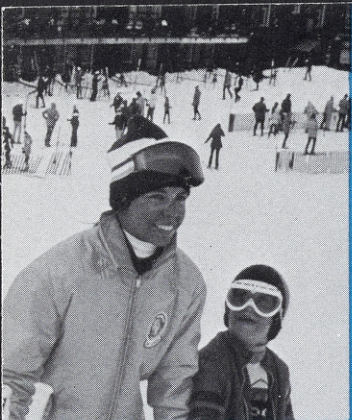
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cheese picnic in the snow.  
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a great feast. Take a really big bite.

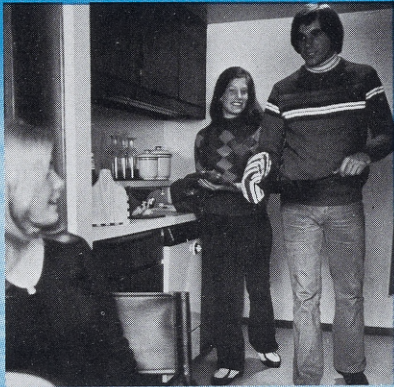
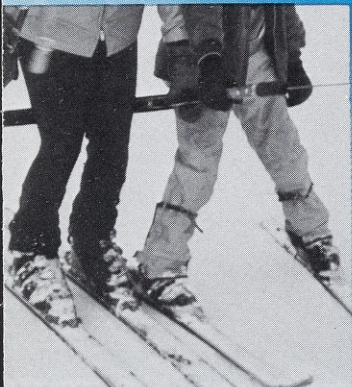
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# Reapportionment — What Is It?

Reapportionment is now occurring in Mono County. The governing body of the county, the Board of Supervisors, is a five-man group, elected by their sector of voters. Each Supervisor should be elected by and represent an equal one fifth of the County's population. Based on the 1970 election figures, the County was divided up into equal sectors. Because of the town of Mammoth's accelerating growth, a special census was held in August, 1972. The census showed that the County's population had increased by 1800—most of the increase was in Mammoth.

Law requires that Mono County realign its voting districts to again balance the Supervisorial representation. Each district must include 20% of the County's population. A problem arises in that you can not reapportion an area where the Supervisor is not up for re-election. Two of the five supervisors are up for re-election in June—Walter Cain, Antelope Valley (northern sector of the County) and Arch Mahan, Mammoth. So the reapportionment will only affect these two men—the other three supervisors will continue to serve in their current capacities until their terms expire.

There are basically two plans on the drawing board. The first one devised by Earl O'Neal, special consultant on assignment to the County Board of Supervisors. The second plan was presented by the Antelope Valley District in hopes of keeping their Supervisor.

The first plan basically sets the districts as: District 4 - Antelope Valley to Bridgeport, District 3 - Mono Lake

Basin including Lee Vining and June Lake, District 2 - Long Valley, Chalfant Valley and Crestview, District 1 and 5 - Mammoth Lakes. This plan would allow Mammoth Lakes voters to elect two supervisors in the next election.

The second plan outlines the districts as: District 5 - Antelope Valley, District 4 - Bridgeport to Lee Vining, District 3 - June Lake and Mammoth Lakes, District 2 - Long Valley and Mammoth

## HIDDEN VALLEY CONDOS OPEN 40 UNITS

**Hidden Valley Village Condominiums** is one of the newest set of units to be completed in Mammoth. The 48 units (40 more next year) are set in a 6 acre forest of gently sloping knolls with spectacular views ranging from Mammoth Mountain to Crowley Lake. One of the unique features of Hidden Valley Village is that every condominium is a corner unit.

Located off Lake Mary Road one block past Whiskey Creek Restaurant, Hidden Valley Village is only ¼ miles from Chairs 7&8, and an easy ½ block walk to the shuttle bus to the main lifts.

Hidden Valleys exclusive broker is Ski-Time Realty. For Further information contact Ski-Time at (714) 934-6885 or write P.O. Box 1216, Mammoth Lakes, Ca. 93546.

Does a bear  
**PHLIK**  
in the woods?

Lakes, District 1 - Mammoth Lakes. This plan would allow Mammoth Lakes to elect only one new supervisor in the June Election. Faulkner (Currently representing District 3) does not come up for re-election until 1976.

The board will make its decision between the two plans on November 7 at 2:00. Hopefully, many concerned Mammoth residents will attend the meeting and voice their opinion!

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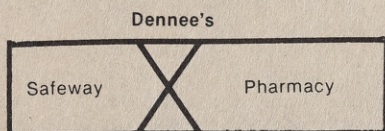
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Old Mammoth Road



Main Street

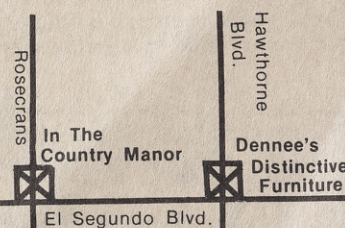
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LOS ANGELES



# Incorporation Public Hearing Held

LAFCO (Local Agency Formation Committee) called a public meeting October 29 at the Mammoth Community Center to discuss the boundaries of Mammoth to be used in the incorporation effort. Approximately twenty-five concerned citizens attended the meeting.

The proposal for incorporation as it now stands defines the boundaries for incorporation as basically the area currently serviced by the Mammoth Fire District and Mammoth Water District plus the Mammoth Mountain Ski Area facilities and the Lakes Basin. Many people are against the inclusion of the Ski Area and the Lake Basin in the proposed city. Both areas are U.S. Forest Service leased property. At future public hearings, the alternatives of 1) omitting the Lakes Basin, 2) omitting the Ski Area, and 3) omitting both will be presented for consideration.

The following points were brought out in favor of the incorporation proposal:

1. Mammoth's heavy snowfall combined with its urban population create unique problems with snow removal, road and sub-division design, automobile on-site parking, illegal unattended vehicles and trash removal.

2. Mammoth Lakes is an urban area requiring urban ordinances, urban planning and urban services often inappropriate for a rural county.

3. The county seat is a 100-mile round trip. Incorporation would make it possible to hold all public meetings locally.

4. It is unfair to ask tax payers as a whole to pay for additional services needed in Mammoth.

5. The City Council could appoint a Cultural Commission to stimulate the cultural life of Mammoth and give it the image of an Aspen or Carmel.

The proposed budget for city operation calls for a contract with the county for the services of law enforcement and road commission (including snow removal). The reason for this is that it will take years to build up the necessary capital equipment to do the job. However, the funds allocated in the budget for snow removal are double what the county currently is spending in Mammoth and a substantial increase is budgeted for road repair and law enforcement.

The budget also allows for a public transit system subsidized by the city. To solve the crisis traffic problem, a public transit system is proposed during the peak 90-day period in mid winter. The city would operate six buses, eight hours a day, seven days a week. Five buses would provide six minute service from the proposed gondola site, down Meridian, to Old Mammoth Road, to Main Street, to Minaret Road, up Canyon, to Lakeview, to Chairs 7&8. There would be service stops every ¼ mile. The sixth bus would provide 15 minute service to Old Mammoth from the corner of Meridian and Old Mammoth Road. The proposed transit system would be free to the user. The routes are designed so that all condominium and lodging facilities, as well as most private residences, are within easy walking distance to a bus stop.

There is some disagreement with the proposed method of generating the funds to finance the city. It is currently proposed that all revenue required to operate the city, in addition to those revenues currently being collected by the county that would be transferred to the city, would be raised by a five percent tax on gross rental receipts on recreational equipment; ie. pool tables,

tennis courts, bicycles, ski mobiles, ski equipment, ski lifts, boats.

The question is whether the city could legally impose such a tax. Initially when a city incorporates it becomes a general law city (meaning that it is governed by the basic state laws). After one year, the city can apply to become a charter city. As a charter city, it is agreed that this tax could be successfully levied. However, the question now is whether a general law city could levy such a tax.

The other way to finance the city would be through increasing the property tax. A tax of about 80 cents per \$100 assessed valuation would be necessary to fund the city. This tax would result in about an eight percent increase in the current tax rate.

Dates for future LAFCO public hearings have not yet been set. LAFCO has up to 70 days from the October 29 meeting to make a recommendation to the Board of Supervisors on the feasibility of the incorporation of Mammoth Lakes.

If LAFCO recommends incorporation, petitions will be circulated throughout Mammoth requesting a ballot measure to be presented for incorporation. The earliest probable date for a ballot on incorporation to come to a vote is June, 1974.

## Mono Plan Progressing

The second in a series of four Mono Plan Phase III public meetings was held October 23. The purpose was to present the planning goals and issues that had been submitted by the community to James A. Roberts Associates, the planning firm conducting the Mono Plan Study.

The goals from organized groups (ie. Mono County, U.S. Forest Service, UCLA Study, Mammoth Advisory Council, Crowley Lake—Long Valley Citizen's Group, Friends of Mammoth, and Mono Plan Phase III Study) along with individually submitted goals were summarized into four basic elements: 1) Land Use Goals, 2) Environmental Resource Management Goals and Objectives, 3) Community Development Goals and objectives, and 4) Transportation/Circulation Goals and Objectives. Under each category there currently is listed from 8 to 22 goals. To review the detailed list of goals stop by the Forest Service Visitor's Center or the Mono County office in Mammoth.

The list of goals reflects a wide variety of viewpoints, some are even contradictory. What is important is that your goals are included.

JARA stressed that goals and issues


will continue to be accepted until the day before the final presentation - January 21. If you have not yet taken the time to submit your particular goals and issues, do it as soon as possible. Send them to: JARA, 7128 Fair Oaks Blvd., Suite A1, Carmichael, Ca. 95608.

JARA had also prepared a set of maps of the existing land uses on both the urban scale (Mammoth Lakes) and the rural scale (300 square mile area encompassed in the Mono Plan). The goals were listed on a separate display and each goal was rated as low, medium or high based on its compatibility with each of the two land use maps. The over all results were interesting, particularly with respect to the urban map. Almost all goals were rated as having either a low or medium compatibility with the current land use.

The next job of the Mono Plan group is to define a series of alternative land use plans. Each plan will be weighed against the list of goals. At the next public meeting, scheduled for December 17, the alternative land use plans will be presented and the community will be asked to express their preferred choice.

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# Sherwin Bowl Study Announced



Aerial view of Sherwin Bowl.

U.S.F.S. photo

FWSA last Thursday received a special use permit from the Inyo National Forest to do a feasibility study of Sherwin Bowl region within certain boundaries of the Mount Morrison quadrangle. They will determine feasibility of winter sports development in this area during a study which they anticipate will take 1-2 years. The study will include walk through, pack trips, ski tours, an aerial survey, and possible temporary installation of portable instrumentation for monitoring environmental conditions (weather analysis, meteorology, snow conditions, wind direction).

Topics to be considered include: development need, area saturation threshold, skiing classification of area (ie. % expert), skiable terrain, conceptual planning, visual considerations (visual effect from meadows and Mammoth proper), soil protection, air quality standard, protection of natural resources both ecological and geological, and historic and aesthetic proper-

ties of the area.

It is anticipated that the study will be started almost immediately. Last April an eleven man team skied Sherwin by helicopter. This eleven man team included Dave McCoy, Mammoth Mountain Ski Area; Bud Hayward, June Mountain Ski Area; Tom Dempsey, Dempsey Construction Corp.; Kenny Lloyd, long time Mammoth skier; Chuck Morse, Far West Ski Association; Jim Peerson, Mono County Planning Commission; Tom Weir, U.S. Forest Service; Dick Austin, U.S. Forest Service; Stan Bunce, U.S. Forest Service; John Harmening, U.S. Forest Service; and Ron McCormick, U.S. Forest Service will comprise the ski site survey team for the upcoming study. Chuck Morse will head the team. When the snow melts next summer walk through and pack trips will be made into the area to see if there could be any significant year round recreational development.

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Proposed Sherwin Bowl Ski Area offers unlimited skiing terrain from its 11,728 foot summit.

U.S.F.S. photo

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## Live Main Lobster Can Now Be Flown To Your Door

Simon Berry, pilot for Sierra Pacific Airlines, has started a "fresh meat and seafood by air" service. Now you can order live Maine lobsters, prime cuts of beef or fresh seafood of your desire and have it flown to Mammoth ready to cook!

This unique service should be a hit with many who crave something "different for dinner." An individual can order enough for two or a restaurant can order large quantities. You can order for delivery Friday or Saturday. Two to three days notice will be appreciated. To reserve your favorite, call 935-9421 and ask for Paul.







# What's New In Mammoth

Those of you who haven't been in Mammoth for the past few months will find many exciting new shops, restaurants and lodges awaiting you this season. As a town, we did not experience the amount of new construction this summer as compared to last year. However, the few new buildings significantly improve the appearance of "downtown Mammoth" along with adding many services not previously available in Mammoth.

The most significant new building this season is the **MAMMOTH GATEWAY** scheduled to be open November 15. The 40,000 square foot shopping center is located on the corner of Main Street and Old Mammoth Road.

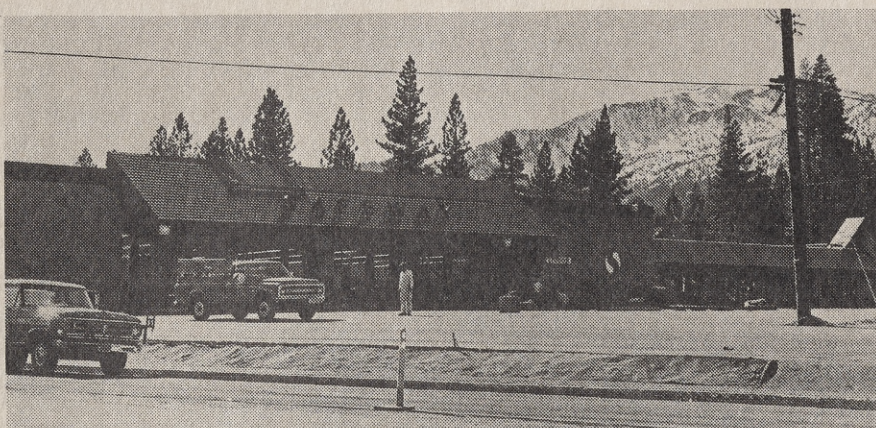
The most significant new building this season is the **MAMMOTH GATEWAY** scheduled to be open November 15. The 40,000 square foot shopping center is located on the corner of Main Street and Old Mammoth Road. The Mammoth Gateway features a 23,400 square foot **SAFeway MARKET** that will service the shopping needs of residents and tourists alike. Safeway has planned a December 11th opening date, in plenty of time for the Christmas holidays.

In addition to Safeway, The Mammoth Gateway also features several other fine additions to the Mammoth Lakes community. **DENNEE'S RESORT FURNISHINGS** will have a complete line of condominium furnishings, from sofas and beds to all accessory items. Interior design is also featured by Dennee's.

**MAMMOTH VILLAGE REXALL PHARMACY** will open a 5000 square foot all purpose store featuring, as well as the pharmacy, a complete line of gift items, cosmetics, and card department. The pharmacy will service calls day and night. **MAMMOTH CREST REALTY** will open its third and largest office. One of Mammoth's most respected brokers, Bob Hudson will offer a complete real estate service to his customers. **DIRTY DUDS** laundromat, expanding into a larger facility, will offer dry cleaning services as well as the most reasonable wash in town.

Another building addition to Mammoth is the **HOSTEL**, a new lodge on Minaret Road. The Hostel will offer some of the nicest economy rooms for two in town! The building features underground parking and an elevator (doesn't sound too "economy" does it?). The Hostel is scheduled to open by January, 1974.

The **ALPENHOF LODGE**, also on Minaret Road, has added a new building to their complex. Built in an Austrian Style, the addition will have 26 lodge rooms, indoor jacuzzi and sauna and recreation room. All rooms feature balconies. A small restaurant and beer and wine cellar will be



The new Gateway Shopping Center will feature a large Safeway Market, furniture

store and drug store.

Carolyn Cole photo

opened in the addition. Plans are to serve three meals daily. The most exciting feature of the new building is that it will feature Mammoth's first and only Clock Tower - something that every ski town needs to complete the "image".

**KITTREDGE SKI SHOP** has added 10,000 square feet to its building on Main Street. The addition will house an expanded women's clothing department along with a new fur & leather boutique.

**THE STOVE** has moved. Yes, building and all! The original building was moved to its new location on Old Mammoth Road across from Sherwin Plaza. A new kitchen was added on to the back. The interior has been completely redone featuring the same antique furniture pieces with lots more added. It is rumored that the Stove may open for dinner on weekends with more excellent home cookin'!

**MAMMOTH MOUNTAIN INN** has new owners. They have spent the summer and fall making impressive improvements in the Inn.

The lobby and the entrance to the Inn are being completely renovated — from the custom designed snowflake patterned carpet to the greatly expanded lobby area.

The decor of the guest rooms has been totally redesigned — luxurious and relaxing after spending a day in the bright white out of doors. Rooms have been done in lush earth browns and bold oranges — all with the idea of letting the guest let-down after a hard day's fun. And for the first time, at Mammoth Mountain Inn there will be room service, including bottled liquor and wine sales right to your room. Have your own party if you want instead of joining in at one of the restaurants or bars.

Reached by a new spiral staircase

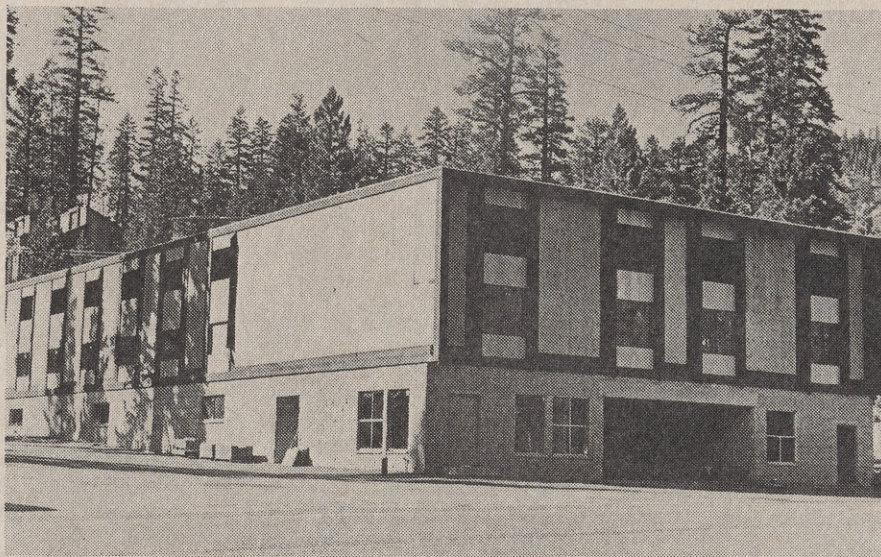


The Stove moved to a new location this summer on Old Mammoth Road - building and all.

Carolyn Cole photo



# What's New In Mammoth



The Hostel, a new lodge on Minaret features double economy rooms.

Carolyn Cole photo

for those who prefer the conviviality of a larger group, the very popular Apres bar (it's been the gathering place for Mammoth Mountain Skiers) has also been enlarged and improved. The most striking feature of the bar still remains the enormous glass expanse looking out on Mammoth Mountain itself. A great place to tell a new friend just how you handled the hill today and what you plan to do tonight.

The **BOARD OF TRADE** offers a completely new menu for this ski season. It is possible to get either a quick breakfast before the lift ride or a long leisurely meal with wine and all the trimmings in the evening. A good place to feed the family or enjoy a quietly intimate meal with close

friends. Staff has been added and trained to make sure guests receive the service and attention that go hand in hand with the vastly improved physical surroundings.

Mammoth's newest specialty dinner house, the **CARNA ASADA**, offers your dinner on a sword. Your favorite meat served flaming and sizzling on a sword. Additional drinking and dining areas are planned for the lower level this year. Another way, another place to drink, eat and relax.

These new owners have not neglected other comforts for guests at Mammoth Mountain Inn. Once you have satisfied your urges to ski, eat and drink, there is a new twirl-spa and sauna — with bar service!



Mammoth's first and only Clock Tower will soon be seen on the new addition to the

Alpenhof.

Carolyn Cole photo

A number of "old" spots have been taken over by the "new". **SHERWIN PLAZA** sports many new shops and soon will house the new branch **POST OFFICE**. The branch will offer most services of the main office and will also house part of the main Post Office boxes.

**THE GRIZZLY** will carry cross country ski equipment (sales and rentals) and clothing. They will also be offering cross country ski instruction - both private and group. The **COPPER SKY** has a large selection of unusual gifts from all over the world - including unusual jewelry and artwork.

Newly established real estate company, **CHATEAU REALTY & RESERVATIONS** recently opened their offices on the corner of Old Mammoth Road and Chateau Road.

During the summer the Mammoth Lakes **CHAMBER of COMMERCE** opened new offices with **MAMMOTH RESERVATIONS** in the Milovich Building on the corner of Main Street and Old Mammoth Road. Stop in and see the great new offices.

A new **GOURMET GIFT BOUTIQUE** (not named at press time) will be taking over where the "Clothes Tree" used to be, next to Buster's Market. The new shop will feature unusual and different cookware, ceramic cups and mugs, cooking gadgets and "nice" gift items. Special orders will be a specialty.

The old "Village Inn" is now **PEA SOUP ANDERSEN'S**. Located in the Village Center, the new restaurant features the world famous Pea Soup Andersen's menu - specializing in family dining. They also have a retail shop which carries soups, pastries, candies and much more. The Vi Saloon has remained much the same as in the past.

The **STEW POT**, newly opened on Main Street, features a variety of stews including lamb and beef, - country style. Next door, a new health food store has opened the **RISING SUN**.

Across from Shakey's the **GENERAL STORE** features natural foods, fresh fruits and vegetables and bins of wild rice.

**CMC REALTY** has opened beautiful offices across from the Alpine Lodge.

Mother,  
I'd rather **PHLIK**  
it myself!!



# Parking & Density Ordinance Studied

A proposed revision to Ordinance 397 relating to total lot disturbance, population density and off street parking requirements will soon be placed before the Mono County Board of Supervisors. The proposed revision place a more strict control on the building and development of hotels, motels, apartments, and condominiums. Highlights of the proposed ordinance are as follows:

A. Hotels, resort hotels, motels, apartment, multiple family dwellings, condominiums, planned unit developments and similar units shall be regulated by the following schedule in zone R-3

1. Projects utilizing uncovered parking shall have not more than one (1) dwelling unit for each 2,904 square feet of land area (15 dwelling units/acre).

2. Projects utilizing garage parking shall have not more than one (1) dwelling unit for each 2,420 square feet of land area (18 dwelling units/acre).

3. Projects utilizing enclosed parking shall have not more than one dwelling unit for each 1,675 square feet of land area (26 dwelling units/acre).

4. A maximum of 40% of the project area, less any required dedication, may be removed from the natural environmental state including disturbance or coverage by residential structures, paving, parking, recreational structures, engineering or construction operation except that where the applicant has found it necessary to exceed this maximum, the areas in excess of this 40% maximum shall be identified and precise information

contained on the landscaping plan to demonstrate the specific methods, locations and species of landscaping to be utilized in the revegetation and restoration of the affected areas.

5. An additional 10% of the project area, less any required dedication, may be removed from the natural environmental state for coverage by outdoor recreation amenities.

6. Projects not consuming the entire 40% of allowable area may utilize the unused portion for outdoor recreation purposes in addition to the 10% allowed in the above subparagraph.

7. A landscaping plan, shall be submitted and shall set forth the following information:

a. Specific areas must retain in a natural environmental state, revegetated, or landscaped through accepted landscaping practices; the sum total of these specific areas shall be no less than 65% of the total project area less any required dedication. Such information shall include but is not limited to identification and precise locations of trees larger than fifteen (15) inches in measured outside diameter.

b. Precise location of outstanding rock formations, outcroppings and rock deposits must be shown.

c. Generic name and common name of all vegetation to be utilized in any landscaping and revegetation must be documented.

B. "Condominiums, cooperatives, townhouses, cluster developments, planned unit developments, hotels, resort hotels, motels, and such other uses as the Commission finds to be similar" shall be regulated by the

following schedule in zone R-4.

1. Projects utilizing uncovered parking shall have not more than one dwelling unit for each 2,560 square feet of land area (17 dwelling units/acre).

2. Projects utilizing garage parking shall have not more than one (1) dwelling unit for each 2,075 square feet of land area (21 dwelling units/acre).

3. Projects utilizing enclosed parking shall have not more than one (1) dwelling unit for each 1,340 square feet of land area (32.5 dwelling units/acre).

4. Similar landscaping and lot disturbance provisions apply for zone 4 as for zone 3.

C. The following schedule shall be utilized in computing the allowable number of multiple residential dwelling units on any project.

SLOPE PERCENT	% OF DWELLING UNITS ALLOWABLE
0-10	100
11-15	80
16-20	60
21-30	40
31-40	20
Greater than 40	0

Slope shall be determined through analysis of a topographic map. The topographic map shall be prepared in conformance with National Mapping Standards. In determining the slope gradient, computations shall be based on the slope as it existed in its natural environmental state.

## MAC Questionnaire Results

In Mid-October the Mammoth Advisory Council sent out a questionnaire to all Mammoth Lakes boxholders and second homeowners. The questionnaire solicited opinions regarding planning matters of major importance to the Community. The questionnaires were to be returned to JARA for use as input to the Mono Plan Study.

To date over 400 questionnaires have been returned and compiled. Some of the results are very interesting. Following is a compilation of the responses:

1. The current resident population of Mammoth is about 2800 people. Do you want the resident population to increase? 53% said yes, 42% said no, 5% had no response.

2. The current average peak winter population of Mammoth (including skiers, non-skiers, and permanent residents) is about 14,000. Do you want

the winter population to increase? 45% said yes, 50% said no, 5% had no response.

3. The current daily skier capacity is 12,000. Do you want the skier capacity to increase? 50% said yes, 40% said no, and 6% had no response.

4. If the population of Mammoth were to increase, which of these two ways of handling the increase would be more acceptable to you:

a. The current boundaries of the town (see accompanying map) would remain the same and the increased population would be accommodated by new construction within these boundaries.

b. The increased population would not be accommodated within the current town boundaries but new construction would take place in outlying areas. 66% indicated "A" and 29% indicated "B".

5. We would like to know how strongly you feel about each of the following possibilities, in terms of how you would like Mammoth Lakes to be in the future. Would you check whether you agree strongly, agree somewhat, disagree somewhat, or disagree strongly.

We need:

a. to concentrate the development of town so that people can walk instead of driving where they want to go—73% agreed strongly & 3½% disagreed strongly.

b. a public transportation system (like a mini-bus system) within town and to the ski slopes—75% agreed strongly and 4% disagreed strongly.

c. additional summer outdoor recreational facilities—57% agreed strongly and 11% disagreed strongly.

d. additional winter outdoor recreational facilities—44% agreed strongly

— continued



COME TO THE MOUNTAIN

SPRING  
SUMMER  
FALL  
WINTER



*Mammoth Ski & Racquet Club*

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The Mammoth Ski & Racquet Club is an atmosphere of adventure and freedom. It is a club designed with you in mind. Nestled in tall pines, secluded high in the Sierras where the loudest noise that you'll ever hear is the sound of a snowflake falling or the sun rising in the morning. The Mammoth Ski & Racquet Club is more than just wood and mortar. It's a concept. A unique and harmonious blend of man's need for nature and activity. The softest, whitest snow you'll ever plant a ski pole in. The clearest, sparkling blue trout streams you'll ever cast a line in. The bluest skies that a tennis ball was ever served under... A total vacation resort concept. An experience without problems.

The club was designed for your total comfort and enjoyment. Nothing has been spared to achieve those objectives. The most beautiful new condominium chalets in all of Mammoth in the most advantageous location. Just a few steps from your front door are ski lifts and Mammoth Mountain's new Day Lodge. You can actually ski home after a day on the slopes... or play tennis on your own courts. It's your very own year-round mountain retreat. Best of all, membership in the Mammoth Ski & Racquet Club lets you live free of cares. It was designed with an intimate knowledge of your vacation needs. An experienced and courteous staff of fulltime employees will cater to your every wish. Because we want to make every minute of your time enjoyable, we have furnished your chalet home with everything you'll ever need. There is

absolutely nothing to buy. Everything has been provided for your carefree living.

The reserved luxury of wood and glass is what you'll notice first about the chalet homes. The spaciousness of the extra wide rooms—the living room centered around a blazing fireplace. The deep, rich carpeting and tasteful furnishings. A completely equipped kitchen with everything you'll ever need for feeding your family or catering an informal or elegant party—even a corkscrew for your favorite wine. Color television. Accessories. A bathroom for every bedroom. Closets and storage to spare. Best of all, parking in your own garage.

Mammoth Ski & Racquet Club is truly an all-season club for all reasons. Tennis courts, swimming pool, indoor spa and saunas. You can curl up to luxury every season of the year.

Now, practically everyone can have their own private, resort hideaway at the best location in all of Mammoth for a fraction of its annual cost. Through club membership you can enjoy the four seasons of the year at one of America's finest sports resorts. Time shared mutual ownership has been a well-established concept in



been returned and compiled. Some of the results are very interesting. Following is a compilation of the responses:

1. The current resident population of Mammoth is about 2800 people. Do you want the resident population to increase? 53% said yes, 42% said no, 5% had no response.
2. The current average peak winter population of Mammoth (including skiers, non-skiers, and permanent residents) is about 14,000. Do you want

acceptable to you:

- a. The current boundaries of the town (see accompanying map) would remain the same and the increased population would be accommodated by new construction within these boundaries.
- b. The increased population would not be accommodated within the current town boundaries but new construction would take place in outlying areas. 66% indicated "A" and 29% indicated "B".

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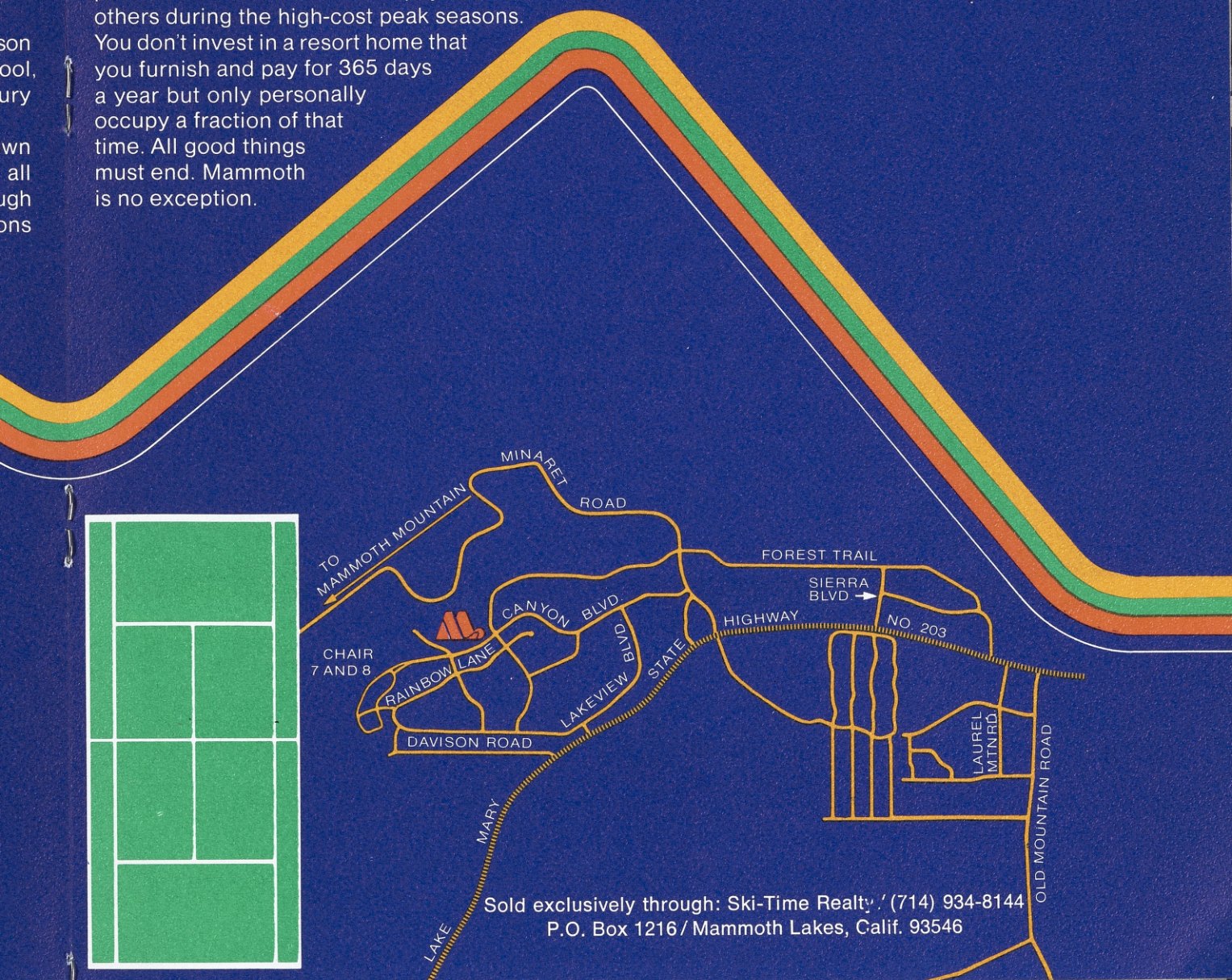
d. additional winter outdoor recreational facilities—44% agreed strongly

— continued



Europe for over 50 years. It enables you, for a minimal outlay of capital, to enjoy the benefits of Mammoth on a year-round basis without the full-time financial burden and maintenance responsibility of private, singular ownership. Each home is owned by several families. You choose the time periods during the year when you would like to enjoy the Mammoth Ski & Racquet Club. The winter season for skiing, the spring, summer or fall seasons for tennis, hiking, horseback riding, fishing or just relaxing. Then you purchase only those periods. You never waste rent payments to others during the high-cost peak seasons. You don't invest in a resort home that you furnish and pay for 365 days a year but only personally occupy a fraction of that time. All good things must end. Mammoth is no exception.

The amount of choice ski-lift oriented land is running out. That's why you should see Mammoth Ski & Racquet Club while there is still time. Its unique location—within walking distance of chair lifts 7 and 8 and the new Mammoth Mountain Day Lodge make it something special. Club membership opportunities at Mammoth Ski & Racquet Club range from \$3,800 to \$19,500. If that's not reason enough. Come to the mountain and take a look.



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## Questionnaire

— continued

and 12% disagreed strongly.

e. additional night life activities for adults and teenagers—51% agreed strongly and 7% disagreed strongly.

f. a more "predestrian ski village" atmosphere in the town—75% agreed strongly and 5% disagreed strongly.

g. a convention, meeting, or cultural center—39% agreed strongly and 6% disagreed strongly.

h. to keep Mammoth Lakes as it is—23% agreed strongly and 32% disagreed strongly.

i. to ban autos from the town center—29% agreed strongly and 23% disagreed strongly.

j. to encourage development and construction to occur outside the town's current boundaries—20% agreed strongly and 54% disagreed strongly.

k. to only allow development and construction to occur within the town's current boundaries—47% agreed strongly and 20% disagreed strongly.

l. to preserve the ecology of Mammoth Creek—88% agreed strongly and 1% disagreed strongly.

6. It is necessary to develop guidelines for the immediate future of Mammoth, including determining what the ski lift capacity, peak winter population, and the resident population should be by about 1985. Plans for growth beyond the near future can be made at a later time, after current guidelines are established.

Listed below are the current ski lift and population figures, along with figures which show different stages of development. Plans C and D are based on Forest Service estimates of maximum "comfortable" ski lift capacity if other ski areas, such as Sherwin Bowl, were added. Please assume that "comfortable" skiing is provided in each case.

Which of the plans below is most acceptable to you in terms of the ski lift capacity, peak winter population, and resident population for 1985.

Plan A—(now) Ski lift capacity 12,000, peak winter population, 14,000, resident population 2,800; Plan B—Ski lift capacity 17,000, peak winter population, 25,000, resident population

4,000; Plan C—Ski lift capacity 28,000, peak winter population, 42,900, residence population 6,900; Plan D—Ski lift capacity 37,000, peak winter population, 59,900, resident population 9,600. 27% favored "A", 40% favored "B," 18% favored "C," and 12% favored "D."

The statistical information showed that 62% were male and 38% females; 35% were single, 50% married, 12% divorced, and 3% widowed. 85% were year around residents of Mammoth, 2% were part-time residents/renters and 13% were part-time residents/property owners. 80% of them were skiers.

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# FROM THE MOUNTAIN

## SKI AREA GETS SUMMER IMPROVEMENTS

The crew on the mountain has been super busy over the summer getting ready for the snow to fly. Although no new lifts were built this year, many, many things have been done to improve and expand the skiing at Mammoth.

First of all, new runs have been cut and groomed in the area of Chairs 12, 13 and 14 (new last season). The runs will open up lots more skiing in the area.

From the top of Chair 12, White Bark Ridge has been opened up and groomed. There has been a new run cut that parallels Chair 12. It is a "super intermediate" run, according to Don Rake, mountain operations manager. It is in the trees and is well protected from the wind, assuring great powder skiing. This is a "best bet" for early season skiing.

A beginner/intermediate run has been cut on Chair 13. This run will also be a good spot to find fresh powder. The run has a cut-off to the base of Chair 14 which will make an easy access route from the top of Chair 12 to Chair 14.

The timber bowl has been cleared out and well groomed, opening up a great advanced intermediate run on Chair 14. The run will offer a good steady fall line and lots of powder—a great spot in the late afternoon as this is when it gets the sun.

Other improvements on the mountain that may go unnoticed but will greatly improve the skiing are: All of the big rocks have been blasted and smoothed on the "face of 3." This will allow earlier opening of Chair 3. Many of the loading and unloading areas have been improved. One significant one is the

top of Chair 8 to hopefully cure the swinging chairs. The transfer road between the top of Chair 8 and the bottom of Chair 9 has been widened and also leveled at the top to eliminate the short climb that previously was required.

During the summer grooming was done on "Broadway," "Stump alley," "Over Easy," "Easy Rider" and the new run on Chair 12. A mixture of straw and glue was blown onto the runs. The straw to help smooth the run and hold the early snows; the glue to keep the straw stuck together to keep it from blowing away.

One of the most welcome additions is the widening of the road between Chair 2 and 4 to allow parking on both sides of the street.



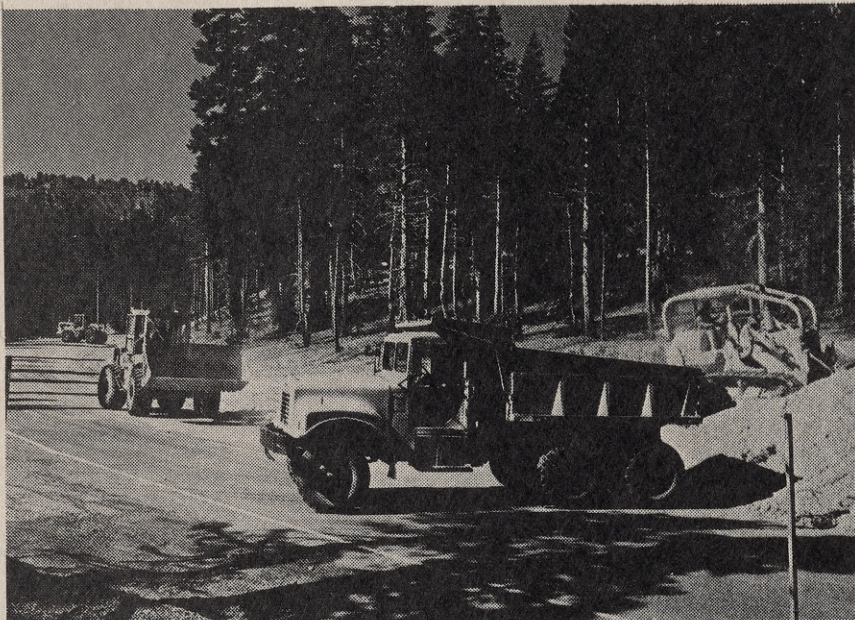
Summer grooming at Mammoth means blowing a mixture of straw and glue onto

the slopes so that early snows will last longer.

TJ Johnson photo



# FROM THE MOUNTAIN



Road crews working to widen the road between Chair 4 and Chair 2.

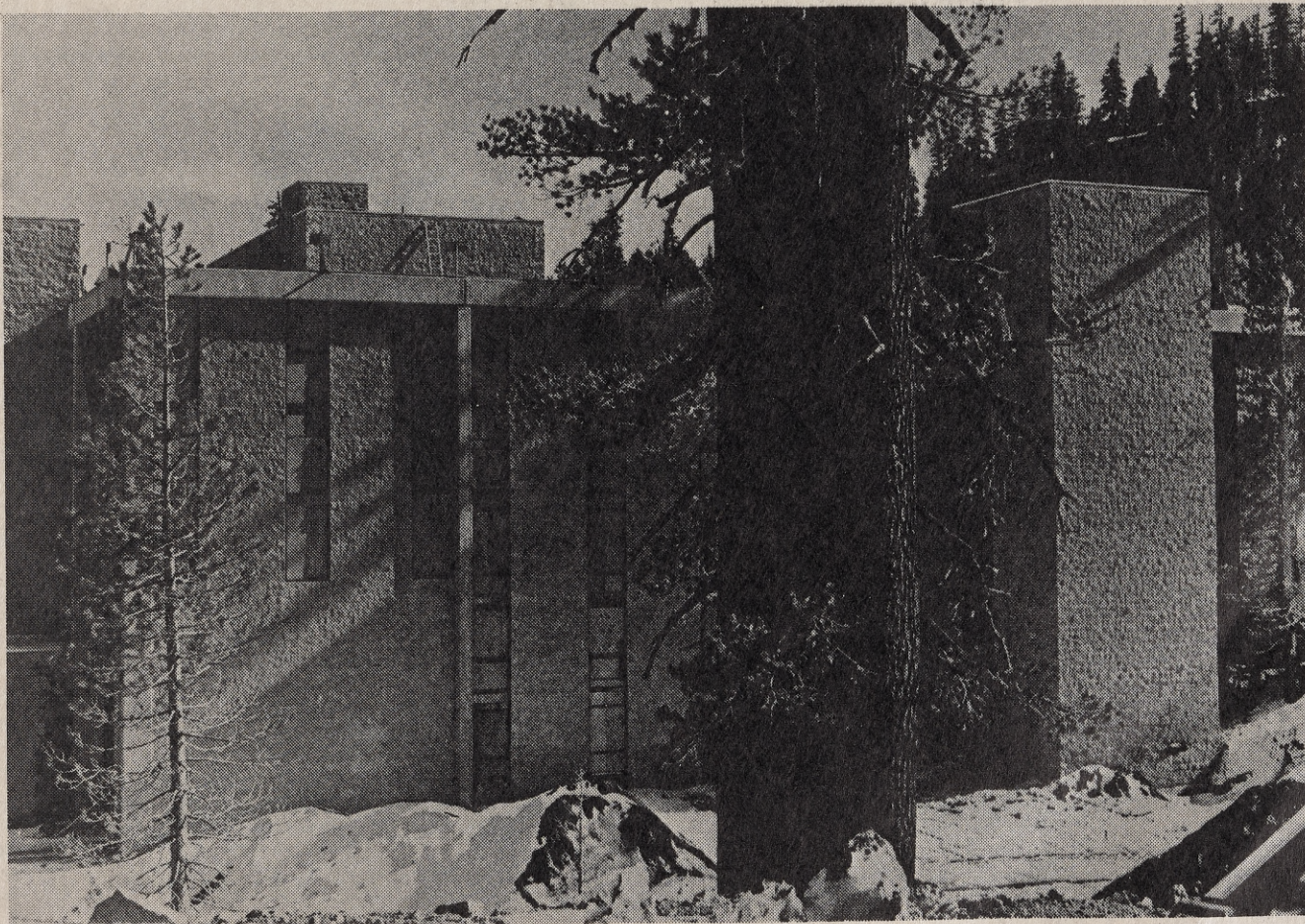
TJ Johnson photo

## NEW BASE LODGE NEARING COMPLETION

It is now anticipated that the new base lodge at Chairs 7&8 will be open by Thanksgiving. Everything is going ahead of schedule which is very unusual for construction in Mammoth.

The 100,000 square foot plus lodge is built on five levels and will house most of the same functions as the main lodge at the gondola terminal. The first two levels will house lockers (800 season rentals and 200 coin operated), ski repair shop and instruction room. The third level ("snow level") is the ground level on the Chair 8 side of the building. This floor will house the ski shop, ski school offices, ski rental shop, basket check, lift ticket windows and main offices.

The 1000 person cafeteria will be on the fourth level. The cafeteria is designed to handle large skiing crowds as well as group functions. The top level is the "roof" - equipped to seat 1000 sun worshipers or fresh air nuts!



The new Lodge at the base of Chairs 7 & 8 is nearing completion.

Carolyn Cole photo



# Mammoth's Early Snow Draws U.S. Ski Team

The U.S. Ski Team arrived in Mammoth Thursday, October 25, for their first training on the "white stuff." They had been in dry-land training at Park City, Utah, their headquarters. But it didn't take long for the word to get out... "Mammoth has snow." As is usually the case, Mammoth Mountain was the first area in the country to get skiable snow. The lower gondola was opened Friday and Chair 12 was opened on Saturday. They all said skiing was super!

Friday, Saturday and Sunday they had free skiing, Monday they started gate practice. Thursday they will leave for Denver where they will be outfitted in their new uniforms...and then? If Mammoth is still the only ski area with snow they will be back!

**Captain PHLIK**  
is good on the bumps.



Ron Bideman in gate practice.  
TJ Johnson photo



Linde Cochran, the youngest racer of the famous Cochran family is intent to have a good run.

TJ Johnson photo





Tom Kelly (left) and assistant Dan Craig setting practice course.

TJ Johnson photo



Barbara Cochran followed by her younger sister Linde down the course.

TJ Johnson photo

# PINETREE PLAZA

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Loop Highway  
P.O. Box 254  
June Lake, Ca.  
93529

[714] 648-7595



# SKI SCHOOL HAPPENINGS

To make your Mammoth Ski adventure complete don't miss the Mammoth Mountain Ski School directed by Max Good. Max is a ten-year veteran of Mammoth and former skiing and climbing instructor in the U.S. Army. The ski school is staffed with over 100 qualified instructors who are tutored, trained, and tested to turn you into the kind of skier you've always wanted to be.

They do it with the newest teaching techniques — like GLM for instance. The Graduated Length Method utilizes short skis which makes short work of teaching you faster with less effort . . . while you have more fun.

The Graduated Length Method is an easy way of learning how to ski. Whether you're a first time beginner, trying to get out of the snowplow, or need to perfect your parallel turns, the revolutionary new GLM will give you results far beyond those achieved through conventional instruction. The GLM is a proven teaching technique which utilizes short, specially designed skis. These skis provide the carving and "turn-ability" that are essential in learning how to ski with the correct techniques.

## WHY USE GLM?

1. Shorter skis are easier to handle.
2. Faster accomplishments make it fun.
3. Advanced skiers can learn difficult maneuvers more easily.

The Mammoth GLM program starts the beginner on 150cm skis (or shorter for smaller adults or children). As the student progresses, his instructor will advise him which length ski to use for the next lesson.

## 3-DAY GLM PACKAGE

The 3-day GLM package is designed for the first time beginner as well as the person who just can't seem to get out of the snowplow.

The 3-day package starts every day except on Saturdays and holidays. You can purchase your 3-day package at the main ticket windows at the lifts, or at the Ski School office. You will receive one ticket which is good for:

- 3 full day lessons
- 3 day lift tickets
- 3 day rental of boots, poles, and GLM skis

You will have the same instructor for the 3 full days. The personnel in the Mammoth Mountain Rental Shop are informed and well-trained on what size skis you should use on your first day.

After that, your instructor will advise you each day what length ski you should be on for the next day's lesson.

## 1-DAY GLM PROGRAM

Should you wish to take a GLM lesson on a Saturday or during the holidays when the 3-day package is not in effect, you will be taught the same progression on a daily basis. Again, your instructor will tell you the length skis for your next day and your class level. The price for the one all-day lesson is \$9.00.

## CHILDREN'S SKI SCHOOL

Mammoth Mountain has a Children's Ski School staffed with a special group of professional instructors who are experienced in teaching children ski techniques. The children's ski school is open for ages 6-12 years. The same GLM is taught — making it easier for the kids to learn while they're having fun. Like the adult school, the children are in class mornings and afternoons.

## PRIVATE INSTRUCTION

Mammoth's professional staff offers both private and semi-private instruction. Private lessons are available to beginners as well as experts. Check with the Ski School office for details.

# THANK YOU, MAMMOTH

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5-day all lifts — Monday through Friday \$36.00

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GLM—3-DAY SPECIAL — includes: K2 GLM skis,

3 full days of instruction, 3 days lift tickets,

starts every day except Saturday \$60.00

\* Package prices are for adults.

Not available during Christmas holidays, Easter holidays, week of Lincoln's Birthday, week of Washington's Birthday, and Thanksgiving Week.

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**mammoth mountain ski area**

(714) 934-2571





## WINTERIZE YOUR CAR FOR TRIPS TO MAMMOTH

Winterizing your vehicle will insure that you fully enjoy your stay in the Mammoth Lakes area during the ski season.

1. Use the right oil for the climate. SAE 30 weight oil will cause the vehicle to fail to start on the cold mornings in Mammoth.

2. Adequate antifreeze to -40 degrees is a must.

3. Carry chains for your vehicle and know how to put them on. When the roads get slick you might not be able to drive to the gas station. Be sure to have a chain repair kit.

4. Have windshield wipers in good working order.

5. Muffler and exhaust system should be in good repair.

6. Be sure your battery is in top shape.

7. Carry a shovel, warm water resistant clothing and blankets.

8. Clear all the snow and ice off of your windshield and back windows. Have an adequate defroster to clear off the inside moisture to insure good visibility.

9. Have the choke on the carburetor re-set for high altitude and extreme cold weather. Otherwise engine will flood and not start.

10. If your vehicle stalls, stop off roadway not in the travelled lane as this causes traffic jams and accidents.

# SKI PATROL REPORT

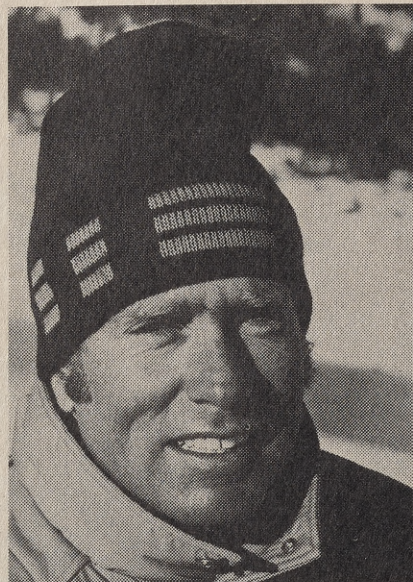
by Ray Carson  
Director of Ski Patrol

Have you ever noticed the thunder like sounds coming down the mountain after a heavy snowfall? Probably not, as you most likely were still in bed dreaming about all that beautiful fresh powder. If you have been awakened by the "boom," you may know that the ski patrol have been up since before dawn doing avalanche control work.

After each snowfall, certain procedures must be followed to assure safe skiing for you. The closing of hazardous areas is a must. By coincidence, these very same areas usually contain the most desirable powder skiing on the mountain.

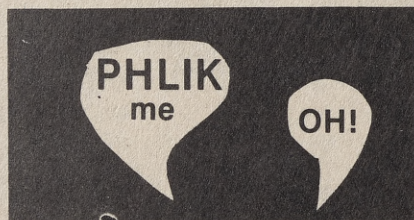
Hazardous areas are closed by the use of signs in most cases. I'm sure that you have observed these signs and the untracked powder behind them. Possibly you have heard, or maybe even said, "That area is closed so the ski patrol can make first tracks!" Right, but have you noticed the long, criss-crossing traverses that appear on these slopes before they are opened? Those are the ski patrols "first tracks." Not exactly the most exciting way to ski powder is it?

We want to get all areas opened to the public as quickly and as safely as possible. So when these signs are up, observe them - they will keep you from entering a potential avalanche area. If you ignore the signs and ski into closed



areas, you not only endanger yourself but also delay the opening of the area even longer and may lure other skiers into the area. Most likely you will be met by a patrolman when you are safely out of the hazardous area and lose your lift ticket.

So please, respect these signs at all times and then we can all enjoy that deep white stuff together.



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## FALL HOUSE CLEANING?

Doing your fall house cleaning? Don't throw out anything that might be useful to someone else. Take any items you are ready to discard (from clothing to furniture) to the Fire House. The women's auxiliary of the Fire Department welcomes donations throughout the year in preparation for their huge rummage sale in August.



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BY MILLER IMPORTS



*Karen Samson, TWA Stewardess  
Sue Gossick, Olympic Gold Medalist*

The new Datsun Ski-Z.  
It's the sexiest way to get to Mammoth.  
And Miller Imports in Van Nuys has turned the  
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The Ski-Z comes equipped with ski racks,  
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And for your first trip to Mammoth, Miller  
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The Ski-Z, only from Miller Imports in  
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**The Mammoth Datsun Dealer in Van Nuys**

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## The Ski Datsun 210 by Miller Imports.

*Bill Smith, KGIL Radio, Los Angeles*

It's the all new Datsun 210. And it lets you ski Mammoth for free. The savings in gas by driving a Datsun 210 from Los Angeles to Mammoth will pay for your lift tickets every time you go. The Ski Datsun 210 from Miller Imports is ready for Mammoth. It's equipped with a ski rack, snow

chains, anti freeze and a full tank of gas.

So ski Mammoth for free with the Ski Datsun 210, only from Miller Imports in Van Nuys. The commercials all say "Datsun Saves." And at Miller Imports, Datsun skis too.

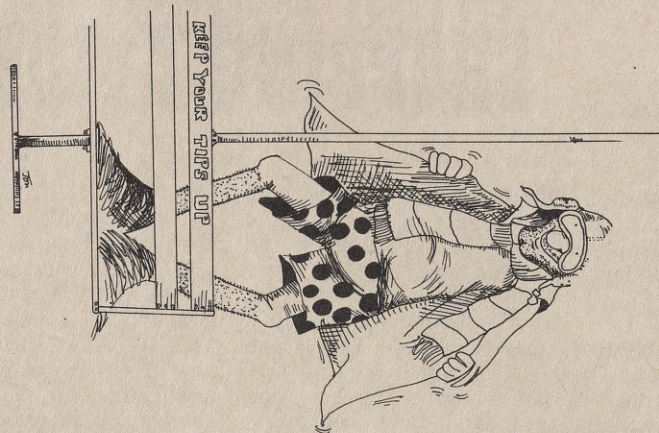
**Miller Imports**

**The Mammoth Datsun Dealer in Van Nuys**

Van Nuys Boulevard. A half-mile north of Ventura Freeway, Los Angeles.



coming soon!  
**Captain Philik's**



## RANGER STATION ANNOUNCES WINTER PROGRAM

The U.S. Forest Service has offered Winter Programs and conducted ski tours at Mammoth Lakes for over ten years. This winter's Program promises to be an extra good one.

There will be guided Alpine (downhill) ski tours, led by Snow Ranger Stan Bunce, on Mammoth Mountain. Dick Warren and John Derby will be leading cross-country skiing and snowshoe hikes to points of scenic and historic interest.

Evening programs at the handsome Mammoth Visitor Center will be offered on weekends and holidays from Thanksgiving Weekend until after Easter.

Here is some basic information on the outdoor and indoor VIS - Forest Service program at Mammoth Lakes for the Winter of 1973-74.

**Conducted Forest Service Ski Tours:**  
**Alpine (Downhill Equipment) Tours** from the top of Mammoth Mountain led by Snow Ranger Stan Bunce. Two and sometimes three tours each week leave from Mammoth Mountain Summit at 10:00am. Strong-intermediate skiing ability is recommended. The tours lasts up to 2 hours.

**Cross Country (Ski Touring or Downhill Equipment) Tours** are scheduled on Saturday mornings at 11:00 from Thanksgiving weekend until late spring. The Hot Creek geysers, the Mammoth Lakes and local points of scenic and historic interest on the Inyo National Forest are visited. The terrain covered is easy. Forester Dick Warren and others will conduct these family-fun tours.

**Special Snowshoe and Cross Country Tours** are planned for holiday periods. Additional information about the above outdoor activities is available at the Mammoth Visitor Center.

Indoor Evening Programs at the Mammoth Visitor Center:

**Films, Slide Presentations and Demonstrations:**

Forest Service and Guest Speakers will present a series of meaningful programs of special interest to the Winter

Visitor. Winter Sports and Safety, The Work of Snow Rangers, Wildlife in Winter, Geysers and Local geology, Historic Mammoth are but a few of the topics to be covered. As in the past there will be demonstrations of Winter Sports activities and equipment use.

These highly popular programs will be held each Saturday evening at 7:30pm. Friday and midweek programs will be given during holiday and heavy use periods. Schedules and information on Special Programs will be posted around the Mammoth Lakes Community.

## CHAINSAW USE RESTRICTIONS LIFTED

Chainsaws may now be operated on Inyo National Forest lands throughout the entire day. Previous to this date use of chainsaws were restricted to the morning hours until noon.

"We are lifting the restriction a month early this year" states Inyo National Forest Supervisor, Everett Towle. The main reason is that we have had good fire prevention cooperation by the public in this matter of chainsaw use. As a result there have been no fires caused by chainsaws even though we have experienced high and extreme fire danger this year".

Woodcutting may occur all day. However, free use permits, available in our District Offices, are required to gather wood. Even though the 12:00 o'clock ban has been lifted, proper muffler spark arresters and shovels are still required by law.

The fire hazard condition on the National Forest is still high. Woodcutters are urged to use necessary precautions while operating chainsaws and smoking in the woods.

**Sew it yourself**  
 and  
 save!




## BEAR'S PICNIC

MAIN STREET — AT SHAKEY'S  
 BOX 755, MAMMOTH LAKES - 934-6504

HOURS: 10 a.m. - 5:30 p.m., Mon. thru Sat.





**Medical Arts**  
PHARMACY  
MAMMOTH LAKES, CALIFORNIA  
ON MINARET ROAD TO SKI LIFT  
PHONE: (714) 934-2711  
PHOTO FINISHING



(714) 934-2290

**FILSON'S TACKLE SHOP**  
FISHING & CAMPING SUPPLIES

**Winter Wear**  
open all year

Next to the Standard Station

P. O. BOX 962 MAMMOTH LAKES, CALIF.

**FRANK'S MINI MARKET**  
LIQUOR

GROCERIES AND DÉLICATESSEN  
HEALTH AND BEAUTY AIDS

Corner of Main Street and Minaret Road

**MAMMOTH MUSIC CENTER**

RECORDS & TAPES  
PRIVATE INSTRUCTION  
ALL INSTRUMENTS • FULL LINE GUITARS  
SHEET MUSIC RENTAL PROGRAM  
In "THE CORNER" 934-6927

**THE DRAPERY SHOP**

draperies  
wallpaper  
mini-blinds  
woven woods  
pillows  
original artwork  
accessories

Located in the Sherwin Plaza Shopping Center on the corner of Old Mammoth & Chateau Rd.

934-6475 or 934-3066



**EYE SIERRA**  
handcrafts, etc.

Mono St. 934-6134

# SHOPPING GUIDE

**BEAR'S PICNIC** — Mammoth's only yardage shop. Has a large variety of beautiful "one-of-a-kind" fabrics and notions. Also, for those who don't sew or have the time to, Holly will "do it for you". Located in Mammoth Square.

**THE BOOK COMPANY** — This is one shop that is well worth seeking out. You'll be pleased with the selection available in a small town bookstore. They also have Christmas Cards. Atmosphere is personable and warm. A great place to browse, relax and have a cup of coffee.

**BREEZE SKI RENTALS** — Two locations to serve you — Mammoth and June. Mammoth store now under new management. Has a unique reservation service plus group discounts. In Mammoth call 934-6460, in June call 648-7595. Located in the Pine Tree Plaza, Mammoth.

**CAL NORDIC** — Mammoth's only complete Nordic Skiing Shop. Offers cross country and touring equipment, clothing and accessories. Also has a full time instruction staff. Located at Tamarack Lodge at Twin Lakes.

**COPPER SKY** — Unusual gifts from every corner of the world — trade beads, amber, Ivory Coast brass jewelry, Egyptian mummy beads, coral jewelry, Indian ceremonial beads, African applacae wall hangings, hand blown glass, antique Afgani jewelry, contemporary silver jewelry, kinetic metal sculpture and much, much more. Located in the Sherwin Plaza Shopping Center.

**THE CORNICE** — Will open this fall for its first year. The new ski shop will offer a large range of name brand ski rentals. Also skiing accessories and ski fashions will be featured. Located in Mammoth Square.

**LLOYD DENNEE'S FURNITURE** — Soon to open their doors in the new Mammoth Gateway Center - between Safeway and the Village Pharmacy. Will feature furniture from contemporary to antique. Also many gift and accessory items and a gourmet cook shop.

**DESIGN BOLD** — Not only does this store have furniture for any room in the house from contemporary to rustic, but also a unique collection of lamps and other decorating accessories. Find the shop on Mammoth Tavern Road next to Taft Electric.

**THE DRAPERY SHOP** — Now under new management. Come in and see the huge selection of draperies, blinds, shades, accessories, original artwork (sculptures, paintings, photography), decorative pillows, and our new large selection of wallpaper.

**EYE SIERRA** — Carries handcrafts of many natures including wall hangings, baskets, beads, pottery, yarns, and many more assorted gift items. Open daily from 11-6 except Tuesdays. This unique shop can be found on Mono St. off of the Old Public Road.

**FILSON'S TACKLE SHOP** — A fisherman's dream; supplies everything but the trout. For the winter season Filson's will also carry toboggans, sleds, thermal wear, gloves, hats, and snow mobile boots for the whole family. Located on Main St.

**FRANK'S HARDWARE AND PLUMBING** — The perfect store for all the Mammoth's novice to expertise carpenters. Find every kind of tool and excessories needed for all kinds of building and repair projects. Located on Laurel Mountain Road.

**FRANK'S MINI MARKET** — Two Locations — corner of Main Street and Minaret Rd. and also on Old Mammoth Road. For all of your "quick stop" market needs. Open til 2:00 on weekends during ski season.

**GRAPHIC CONCLUSION** — Once you walk in it's hard to leave. It's a pleasant place to browse through books, records, hanging pots, greeting cards, posters, plus other assorted decorator items. Located in the Village Center.

**INYO PHOTO MONO** — Mammoth's only complete photo shop. Offers film supplies, cameras and developing. Take a moment and browse through the photo gallery. Find the photo shop in the Village Center.

## PUMICE MOUNTAIN COMPANY, INC.

Specializing in Custom Furniture  
interior decor, unique gifts, collectables, quilts

NANCY PIERCE (714) 934-6628 BILL PERRY

on hwy 203 - next to the Arlberg Chalet

**\$1 Off** any coat rack  
upon presentation of this  
ad to  
Pumice Mt.



# SHOPPING GUIDE

**KITTREDGE SKI SHOP** — Now your winter fun headquarters. Complete ski shop carries the best in ski equipment, accessories and clothing for the entire family. The ski rental shop features K2, Rossignol and Dynamic skis. Also has Nordic ski equipment and toboggans. Located on Main St. next to the Fire Station. Also has a small shop in the Mammoth Mountain Inn.

**LAKES DISTRICT MERCANTILE** — Ready to equip your for winter fun. Features a large selection of super skiing clothes and accessories. Also the best in skis, boots and poles. They will have a small rental shop for the first time this year. Located in the Village Center.

**MAMMOTH LAKES SKI DOO** — Specializing in snow mobile sales and service. Also carries snowmobile clothing and accessories. They have a large fleet of snowmobiles for rent individually or in groups. Located on the corner of Sierra Nevada Road and Sierra Manor Road.

**MAMMOTH MOUNTAIN SPORT SHOP** — Located in the main lodge at the ski area, soon will open a second shop in the new base lodge at Chair 7&8. Carrying the finest in American and Imported ski wear and ski equipment for the whole family. Also has a large selection of accessories and skiing oriented gift items.

**MEDICAL ARTS PHARMACY** — Mammoth's conveniently located drug store — next to the Medical Bldg. Offers wide selection of drug items and cosmetics. Also has many gift items greeting cards, gift wrap, stationery supplies, 8-track tapes, and some general grocery items. Fast photo finishing. Located on Minaret Rd.

**THE OUTFITTER** — Formerly "Village Sports". Sports a huge selection of clothing for year-round activities for both men and women. This winter they will feature "high fashion" apres and ski clothing for the entire family. Located in the Pine Tree Plaza.

**PEG'S POW WOW** — Authentic Indian (Zuni, Navajo & Hopi) jewelry and beaded work will keep you enthralled at Peg's, along with moccasins, candles, toys, and other assorted gift items. Located in the Milovich Bldg. at the corner of Old Mammoth Road and Main St.

**PUMICE MOUNTAIN CO., INC.** — One of Mammoth's most skilled craftsmen in furniture design delights the imagination with his styles and selection of furnishings and other room decorating accessories. Also makes furniture to your own personal specifications. To equip you for winter Pumice Mtn. is now having a special on natural wood ski racks. (See coupon this issue). Located on Main St. next to the Arlberg.

**JOSEPH REEVE'S, INC.** — The only antique furniture store in Mammoth. Carrys a unique collection of lamps, tables, desks, chests, chairs, beds plus many other superb pieces, collectables, primitives, silver, and artwork. Just returned from an extensive trip bringing back many one-of-a-kind collectors pieces from all over the country. Located in the Village Center - Browsers welcome!


**E. & G. RUMMEL, LTD.** — Carries clothing and shoes for all members of the family, from toddler on up. For winter they feature all active sportswear including ski wear. Located in the Village Center.

**SIERRA SPORTS** — Snowmobile and recreational vehicle sales, service, and showmobile storage. Polaris and Arctic Cats. Located behind Pine Tree Plaza.


**SILVER CLOUD GALLERY** — Arts and Crafts co-op. The shop features Indian jewelry and custom silversmithing as well as other arts and crafts on display and for sale by their designers.

The gallery includes weavings, wall hangings, ceramics, photography of the Sierras, African beads, silk screens, pillows, antique bottles, Guatemalan shirts, oaxacan blankets, wire art and oil paintings by John Knappen. The Gallery is located in the Village Center.

**VILLAGE LEATHER** — In the Village Center. Features handcrafted leather goods. Beautiful purses and belts. They will be happy to help you design your own thing.



Located in the Sherwin Plaza Center on the corner of Old Mammoth & Chateau Rd



**Indian Arts & Crafts**  
**Turquoise Jewelry**  
Room 6 • Milovich Building  
Located on the corner of Main St. & Old Mammoth Rd



**MAMMOTH LAKES Ski-Doo.**  
• sales • service • rentals  
• year round indoor storage  
Phone: 934-6658 in L.A: 376-2095  
or write P.O. Box 521

**Frank's Plumbing & Hardware**  
934-2382  
PPG Paints—Olympic Stains  
Builders Hardware—Summer & Winter Supplies.  
Laurel Mountain Rd.—Next to Laundromat

**MAMMOTH**  
... in the Village

**TRY BEFORE  
YOU BUY!!!  
APPLY 3 RENTALS  
TO PURCHASE**

**RENTALS: K2 ROSSIGNOL DYNAMIC**

*Doug Kittredge*

**SKI SHOP**



**OPEN EVERY DAY**



**MAMMOTH LAKES FRIENDLIEST**  
**JAGERHOF LODGE**

ON OLD MAMMOTH ROAD  
FROM \$16.00 1-2 PERSONS DORM \$6.00  
Box 52 Mammoth Lakes (714) 934-6162

**Austria Hof**

deluxe rooms  
restaurant & entertainment

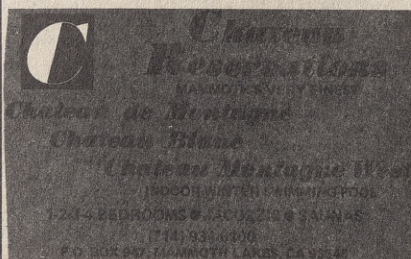
Walk to Chairs 7 & 8  
934-2764  
Box 8227, Mammoth Lakes, Ca. 93546

**Mammoth Tavern & Hotel**

lodging & cocktail lounge

Special Mid-Week Rates

P.O. Box 106  
Mammoth Lakes 93546 (714) 934-2561  
Located in the Safeway Center



# LODGING & RENTALS

**ALPINE LODGE** — Luxury motel rooms, housekeeping cottages and apartments. Deluxe rooms have color T.V. Indoor hot Jacuzzi and Sauna. Located on Minaret Rd. within walking distance to many shops and restaurants. Reservations (714) 934-2428.

**AUSTRIA HOF** — Cozy new lodge located at the base of Chairs 7 & 8. Walk to lifts. Deluxe rooms with private balconies overlooking the ski slopes. German and American restaurant and live entertainment. For information and reservations call (714) 934-2764 or write the Austria Hof, Box 8227, Mammoth Lakes, Calif. 93546.

**THE HOSTEL** — Mammoth's newest lodge. Scheduled for opening in January. Will feature the nicest economy rooms in Mammoth. The lodge will have underground parking and elevators. Located on Minaret Road next to the Alpine. Reservations (714) 934-2428 or write P.O. Box 333, Mammoth Lakes, Ca. 93546.

**INTERNATIONAL INN** — Located in the village. Every room has a private bath and two queen-sized beds. Continental breakfast. Heated swimming pool, sauna, jacuzzi, and color TV and phones in all rooms. Reservations: (714) 934-2544 or write P.O. Box 1098, Mammoth Lakes, Ca. 93546.

**JAGERHOF LODGE** — Located on Old Mammoth Road. Private rooms with bath, apartment units, boys' dorms. Heated indoor jacuzzi pool, pool table, large lounge with wet bar and fireplace. Reservations: (714) 934-6162 or write P.O. Box 1087, Mammoth Lakes, Ca. 93546.

**MAMMOTH MOUNTAIN INN** — Now has new owners who have spent the summer making many impressive improvements. The entrance and lobby has been completely renovated. The guest rooms have been totally redesigned with new furniture, carpet and drapes. Heated pool, jacuzzi and sauna, 2 restaurants and a lively apres ski bar complete the complex. Reservations call (800) 462-5591.

**MAMMOTH TAVERN** — Centrally located on the corner of Old Mammoth Rd. and Main St. Mammoth Tavern offers lodge rooms as well as dormitory facilities. The after ski bar features live entertainment throughout the season. The Tavern caters to ski clubs and groups. For reservations call (714) 934-2561 or write P.O. Box 106, Mammoth Lakes, Ca. 93546.

**CHATEAU RESERVATIONS** — Chateau de Montagne, Chateau Montagne West and Chateau Blanc. 1-2-3-4 bedroom condominiums and chalets. Completely furnished. Fireplaces and sun decks. Facilities include jacuzzi, heated swimming pool, suana, recreation room. Chateau Montagne West features an indoor swimming pool. Reservations: (714) 934-6100, Chateau Reservations, P.O. Box 947, Mammoth Lakes, Ca. 93546.

**LEISURE RESERVATIONS** — Accommodations from 2 to 200 are available for the day, week, month or year. Among the condominium projects handled by Leisure Reservations are La Residence, Sierra Manors, St. Moritz, Royal Pines, and Woodstock. These units are completely furnished with swimming pools, sun decks, jacuzzis, and saunas. Leisure Reservations is located next door to the Shell Station. Vacationers may write to P.O.

## the Alpine Lodge

**64 LUXURY ROOMS**

ROOMS FOR TWO — \$18-\$24

COLOR T.V.

INDOOR HOT JACUZZI & SAUNA • KING & QUEEN SIZE BEDS  
HOUSEKEEPING COTTAGES • CONDOMINIUM STYLE APTS.

Post Office Box 355  
Mammoth Lakes, Calif 93546

NO PETS ALLOWED  
(714) 934-2428

# SKI-TIME RESERVATIONS, INC

CONDOMINIUM RESERVATION SPECIALISTS

[714] 934-8144

Open 24 Hours

P.O. Box 911  
Mammoth Lakes, Ca. 93546



# LODGING & RENTALS

Box 1038, Mammoth Lakes, Ca. 93546.  
For more information call: (714) 934-2311.

**MAMMOTH'S ACCOMMODATION CENTER** — MAC's unique rental-reservation service handles "Everything in Accommodations". Dorms to luxury 4 bedroom units — hotel and lodges, condominiums, and private chalet/homes. Located next door to Shakey's on Main St. For information call in LA 823-9500, San Diego (714) 488-1977 or Mammoth (714) 934-6262. P.O. Box 1161, Mammoth Lakes, Ca. 93546.

**MAMMOTH CONDOMINIUM RENTALS** — Offers 1-2-3-4 bedroom condominiums in various locations throughout Mammoth. Facilities include saunas, jacuzzis, swimming pools, tennis court and game rooms. For reservations call (714) 934-2460 or (213) 822-1002 or write P.O. Box 15, Mammoth Lakes, Ca. 93546

**MAMMOTH RESERVATIONS** — Sponsored by the Lodging Association of Mammoth Lakes. The Mammoth Reservation Service rents everything from dorm rooms to luxurious condominiums. The reservation service is located on Main St. next to the Shell Station. Their office has a complete selection of brochures from most of the lodges and condominium projects in Mammoth. To get an "overview" of rental facilities available in Mammoth, ask for their brochure packet. Write Mammoth Reservation Service, P.O. Box 277B, Mammoth Lakes, Ca. 93546 or call (714) 934-2522.

**SIERRA RESERVATIONS** — Condominium rentals for groups both large and small in 1-2-3 bedroom condominiums. All units are comfortably furnished with fireplaces and all the conveniences of home. Each condominium project has its own recreational facilities including game room, jacuzzis, and saunas. Sierra Reservations represents St. Anton, Chamonix, Sierra Park Villas, The Summit, and Sherwin Villas among others. Their office is located next to the Bank in the Mammoth Properties Building. For reservations call (213) 476-6448 or write Sierra Reservations c/o Mammoth Properties, Mammoth Lakes, Ca. 93546.

**SKI TIME RESERVATIONS** — Condominium accommodations from studios to 3 bedroom. Representing La Residence, Sierra Park Villas, Timberline, La Vista Blanc, Seasons 4, Villa de Los Pinos, Conesota. Offices located in Sherwin Plaza on Old Mammoth Road. Reservations: P.O. Box 911, Mammoth Lakes. Phone (714) 934-8114 or in LA. (213) 242-1181.

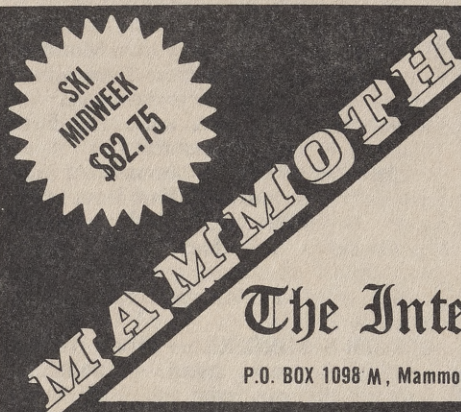


**WILD WOOD INN**  
In the Village

P.O. Box 568 • State Hwy. 203  
MAMMOTH LAKES, CALIF. 93546

(714) 934-6855

(800) 528-1234



- FIVE DAYS LIFTS
- FIVE NIGHTS LODGING
- SUNDAY THRU THURSDAY
- EXCLUDING HOLIDAYS

\*per person double occupancy

## The International Inn

P.O. BOX 1098 M, Mammoth Lakes, Calif. 93546 (714) 934-2544

direct dial phones • color tv • sauna • heated pool • hot jet spa •

light Housekeeping • lounge with fireplace

## THE HOSTEL

**60 ECONOMY ROOMS**

**UNDERNEATH GARAGE PARKING • ELEVATORS**

**FOR TWO PEOPLE ONLY • KING OR TWIN BEDS**

To be completed January '74  
NEXT TO THE ALPINE LODGE

P.O. BOX 333  
MAMMOTH LAKES, CALIF. 93546

NO PETS  
(714) 934-2021

## Mammoth Condominium Rentals

Representing the most desired accommodation  
in Mammoth



**SAUNAS • JACUZZIES  
RECREATION ROOMS**

Call or write for immediate confirmation:  
P.O. Box 15, Mammoth Lakes, Ca. 93546  
(714) 934-2460 or (213) 822-1002

Call for Accurate  
Daily Snow Conditions  
(213) 822-1502



# CAFES & NIGHT SPOTS

**BERGER'S**  
4:30 to 9:30 Daily  
Hamburgers, Sandwiches & Dinners  
Located on the Lift Road  
934-6622  
**BURGERS**

**THE RAFTERS**  
Mammoth's Finest Restaurant  
Cocktails From 5 p.m.  
Entertainment  
Reservations: 934-2537  
(2 Blocks South of Hwy 203 on Old Mammoth Rd.)

**Nicolosi's**  
Italian Restaurant  
Lunch & Dinner Daily  
Old Mammoth Road  
Take Home — 934-6400  
Pizza • Homemade Bread • Spaghetti  
ask anyone

**MOGUE STEAK HOUSE**  
SALAD BAR • CHARBROILED STEAKS  
DAILY SPECIALS • BEER & WINE  
Open Daily 5:00 p.m.  
[714] 934-8003  
Located behind new Safeway on Mammoth Tavern Rd.

**WHISKEY CREEK**  
entertainment nightly  
Reservations 714-934-2555  
RIBS & SPIRITS

**Las montañas**  
restaurant de mexico  
Cocktails in Mammoth's Newest  
Entertainment Cantina  
Main St. & Sierra Blvd.  
934-8014

**AUSTRIA HOF** — Specializing in steak, lobster and German cuisine. Restaurant upstairs is open for dinner from 5-10 on Wednesday thru Monday. Breakfast and lunch from 7:am week-ends only. Live entertainment on weekends in the new wine and beer cocktail lounge downstairs.

**BARKING SPYDER** — Mammoth's only drive-thru restaurant. Open from 11:00 a.m. to 9:00 p.m. daily. Serves hamburgers, hot dogs, french fries, and thick shakes. Located on the corner of Old Mammoth and Sierra Nevada Roads.

**BERGER'S BURGERS** — Open daily - serving burgers, giant sandwiches, and full dinners from 4:30-9:30. Don't miss the great ribs and apple fritters. Casual atmosphere. Located on Minaret Road.

**BRANDYWINE** — A newly opened dining spot. Located behind Frank's Liquor on Minaret Road. They feature cornish game hen, trout, and "bones" as well as thick and tender steaks. Opened daily for dinner and cocktails. Phone 934-6484.

**THE CLUB** — A fun place to eat and play. Play pool, snooker, billiards, darts while enjoying a hot or cold sandwich. Located on Laurel Mtn. Road behind the new Safeway.

**COMSTOCK LODGE** — Mammoth's newest restaurant. Open for breakfast and dinner. Homemade hollandaise and bernaïse sauces and cheese cornbread are the specialties. For breakfast devise your own omelet or enjoy one of the many unique egg dishes. For dinner choose from a huge menu with everything from chicken-ribs to super thick steaks. Found on Main St.

**FAT ALBERT'S** — Sandwiches and box lunches to go. A selection of over 25 different kinds of sandwiches. Box lunches include sandwich, pastry, fruit and chips. Take one skiing or touring. Call ahead for your order — 934-6267. Located on Main St.

**LAS MONTANAS** — Excellent, well-priced Mexican food. Featuring the "Original Cheese Crisp Special." Now featuring great cocktails and entertainment in their cantina. Located on Main St. and Sierra Blvd.

**MAMMOTH MOUNTAIN INN** — Features two new restaurants this season. The **BOARD OF TRADE** will offer quick breakfasts and leisurely dinners in the evenings. The **CARNA ASADA** offers dinner on a sword — your favorite meat served flaming and sizzling on a sword. Located across from main ski lodge.

**MAMMOTH TAVERN** — In the Safeway Center. New lounge and discotheque features live entertainment nightly. Also family ski movies.

**MILL CITY MINING CO.** — Restaurant upstairs; discotheque downstairs. Restaurant feature a moderately priced menu for breakfast and dinner. Breakfast is served daily from 6:30 - 11:00 a.m. and dinner is served from 6:00 - 10:00 p.m. daily. In the discotheque, live music and entertainment. Located on Old Mammoth Road.

**Austria Hof**  
finely prepared German  
& American Cuisine  
Live Entertainment - Weekends  
Dinner - Wednesday thru Monday  
Breakfast & Lunch - Fri., Sat., Sun.  
934-2764  
Located at the base of Chair 7

**THE COMSTOCK LODGE**  
BREAKFAST -N- DINNER  
MAIN STREET, MAMMOTH CITY  
Phone 934-6677



# CAFES & NIGHT SPOTS

**THE MOGUL** — Open daily for dinner. Offering a new concept in dining — cook your own steak — make your own salad. Daily specials. A new dining room has been added which can accommodate large groups on request. Moderately priced dinners. Beer and wine. Located behind new Safeway.

**NICOLOSI'S** — Popular Italian restaurant featuring homemade breads, soups, and sauces. Lunches and dinners daily. Excellent food, reasonable prices, family atmosphere. Wine menu. "Ask anyone!" Only full service Italian restaurant in Mammoth. Specials: Veal parmegiana, lasagna, linguini. Located on Old Mammoth Rd.

**PEA SOUP ANDERSEN'S RESTAURANT & SALOON** — Recently purchased the Village Inn in the Village Center. The dining room is undergoing remodeling and is expected to be open by mid-November for breakfast, lunch, and dinner. Food service is planned continuously from 6:00 a.m. to 2:00 a.m. Features include their famous pea soup, danish pastries, and family style meals. The saloon is continuing operation during the remodeling, serving lunch and dinner.

**THE RAFTERS** — Outstanding steaks and seafood. Specialties include prime rib, honey duck, scampi, crab, and delicious steaks. Popular bar featuring entertainment Thursday - Sunday evenings. Reservations accepted. Call 934-2537. Located on old Mammoth Rd.

**SHAKEY'S PIZZA PARLOR** — Mammoth's newest pizza restaurant. Open for lunch and dinner daily serving a wide selection of pizzas and also fried chicken. Wine and beer and soft drinks. Old-time movies and sports flicks are the agenda for entertainment. Great family spot! Located on Main St. in Mammoth Square.

**THE STOVE** — Opening in new locale first weekend in October. Corner of Old Mammoth and Chateau Rds. Open for breakfast and lunch until 4 p.m. Homemade soups and pies are the specialty. Reasonably priced.

**WHISKEY CREEK** — Open daily for dinner and cocktails. Featuring prime rib, steaks, seafood, bar-be-qued ribs, teriyaki steak. Live entertainment Wed-Sunday. One of Mammoth's most popular spots. Reservations accepted. Located on the corner of Main St. and Minaret Rd.

Where in  
The PHLIK  
are we?

How the  
PHLIK  
should I  
know

**BARKING SPYDER**  
**DRIVE-THRU RESTAURANT**  
Burgers, Hot Dogs, Fries, Shakes

OPEN 11am - 9pm DAILY  
corner Sierra Nevada Rd. & Old Mammoth Rd.

**THE STOVE**  
BREAKFAST, HAMBURGERS, HOME-  
MADE PIES & SOUP—DAILY SPECIALS  
BEER new location WINE  
Corner of Old Mammoth & Chateau

**FAT ALBERT'S**  
**BOX LUNCHES**

FEATURING 25 GOURMET  
SANDWICHES AND DELICIOUS  
BOX LUNCHES. TAKE ONE  
SKIING, TOURING OR ANYTIME  
YOU'RE HUNGRY FOR A  
GREAT SANDWICH  
HWY. 203 NEXT TO MAMMOTH  
RESERVATIONS  
934-6267

# TRADING POST

**FOR SALE** — Lot in Mammoth Slopes Unit 3 lot 21, Private Party (714) 557-8439

**FOR LEASE OR RENT** — 3 bedroom, 2½ bath, Tri-Level Condo at Sherwin Villas. Sleeps 2-9. Color T.V., tennis court, sauna, jacuzzi. From \$35/Night. Call (805) 687-8866.

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